

## Nexus of Startup and Investor: New Social Network Pitchel Launches in October 2023



**Dubai, United Arab Emirates Aug 31, 2023 ([Issuewire.com](https://www.issuewire.com))** - New social network Pitchel is a platform that bridges investment opportunities with ambitious startups, whose ideas deserve to be heard. According to CB Insights, the most common reason for startup failure is running out of cash or failing to raise new capital, with 38% of failures attributed to it. Pitchel wants to solve the challenge of finding investors and make the process easy and clear.

## Who needs Pitchel

Pitchel was created to connect startups looking for funding and investors ready to fund an interesting and promising project on one platform. This is a win-win model for all users of the new social network, as it will be easier for startups to present their ideas, and for investors to quickly find among all the ideas the one that fits their needs.

Those who have been thinking about their own startup for a long time can use Pitchel to get inspired by other startups, look at industry or regional trends, and note possible future candidates for collaborations.

## How Pitchel works

The Pitchel app uses an easy-to-understand video posting format in which startups tell about themselves. The videos generate a news feed that can be viewed by investors and users looking for inspiration. Videos that a user likes are saved to a separate folder in their account, which the user can return to at any time and re-watch the required presentation.

## To join Pitchel, users need to take a few simple steps.

- A startup, investor, or user downloads the app and registers on the platform. All you need to register is your email, name, and a strong password or Google/AppleID account. The whole process takes no more than 5 minutes.
- Startups need to make a video presentation that will be displayed in the investors' feed, as well as fill in the basic information about the project that will give investors a first understanding.
- Investors only need to register, complete a short survey, and set up filters in the feed to see only those offers that will be of interest to them.
- Enjoy Pitchel and realize the goals.

The mission of Pitchel is to forge a platform where everyone can actualize their goals, and ambitions, and turn ideas into actions. Whether you're a startup, an investor, or just on the lookout for fresh ideas, Pitchel is the place where you'll surely find what you're searching for. We aim to bridge the gap between innovation and opportunity, providing a seamless pathway for connection.

## Opportunity to list startup on Pitchel before the official launch

Startup owners can apply to the Pitchel social network to ensure they get priority placement on the platform after launching the app. To join Pitchel first, startups need to fill out the application collection form on the website with information about the project and attach a video presentation of the startup that will be featured on Pitchel's feed.

In addition, further information about the project will be published on Pitchel's official social networks: Instagram, Facebook, Twitter, LinkedIn, and TikTok.

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