

Intelligent Diva launches her own TV Channel under Troptions Television Network

Intelligent Diva Is Now The Director and Producer of Her Music and Entertainment Channel



Jacksonville, Florida Sep 11, 2023 ([IssueWire.com](https://www.issuewire.com)) - Chincia K, also known as the performing artist Intelligent Diva and owner of both Intelligent Diva Music and Diva Underground Records saw her vision for her record labels. She established her own independent record labels Intelligent Diva Music and Diva Underground Records to help artist who contribute to multiple categories of entertainment. Her goal was to teach them the business and how to become entrepreneurs instead of just a music artist. Diva also owns her own publishing company under Intelligent Diva and an online merchandise store inspired by music called IDM Merch Boutique. With multiple businesses owned by the global independent sensation, her goal is to expand her audience and her brand to while at the same time helping others to also expand their brand and to become entrepreneurs.

Both labels are independent music labels, which are considered to be small businesses. Chincia has 30 plus years in working in Corporate America where she applies some of the same operations as a larger company. She started Intelligent Diva Music during the pandemic, which she runs as permanent based remote record label. She utilizes the agile process to contract with freelancers around the world. With her niches in technology, fashion, animation, metaverse, gaming and NFT's would need a platform of their own, she decided to build her own products global. As part of the process, Chincia is involved writing the requirements, design, building the content, testing the market, marketing the products. She creates commercials for advertisements, does the scriptwriting. The voiceovers are performed by voice actors all over the world, and some are signed to the label. She wanted her labels to explore more than just music. Especially since it's important to generate more than one stream of income. Now, small businesses and contributors to the entertainment industry will have a place to expand their brand on the Intelligent Diva Music and Entertainment Channel under the Troptions Network

Chincia, realized that with the algorithms changing within social media. She could benefit from developing her own television channel. The media market has fractured into a million plus little pieces. We're in the age of micro media or niche media. With this change from mass media to micro media comes an enormous opportunity for local business owners. Instead of having to pay someone else for access to their (massive) audience, you are free to build your own audience.

Intelligent Diva was shopping for the perfect home for her television channel, and she based on her niches, her new television home has become the Troptions Network.

The Intelligent Diva Music Channel has now found a home with Troptions Television Network, who is one of the largest of its kind globally. TROPTIONS offers a diverse range of programming options, such as Crypto Currency programs, NFT Shows, Metaverse Shows, Gaming Shows, Sports, Augmented Reality Shows, Real Estate Investing education, and Interactive TV and movie programming. The Intelligent Diva Music Channel will have the opportunity to reach 480 million households and above. With distribution under Blue Stone, this allows collaborations with 24 networks, 42 stations in 144 countries.

Intelligent Diva will be the channel director for her channel where she can define what content will be suitable for the channel. The channel will cover the scope of entertainment under several categories and entrepreneurship. Entrepreneurs will be given the opportunity to promote their businesses. This includes promotion of the additional entities owned by Intelligent Diva.

The channel will also feature her very own television show Getting to Know Who, which is currently in production where she be the TV Host. Intelligent Diva is breaking barriers in the entertainment industry by creating a streamline platform with a mission to help others grow their audience while she continues to grow her audience at the same time. We look forward to seeing and hearing more about success stories from people on the show.

If you would like to hear more news about Intelligent Diva Music check out their website here:

[Record Company - Intelligent Diva Music](#)

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Source : Intelligent Diva Music

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