

# Rey Rodriguez Recognized as “Planner of the Year” by Smart Meetings

**Bridging Esports and Hospitality: Rey Rodriguez Celebrated as Industry Game-Changer**

**Seattle, Washington Sep 4, 2023** ([IssueWire.com](https://www.issuewire.com)) - Rey Rodriguez, CTA, President of Corporate Event Architects, was recently honored with the distinguished title of "Planner of the Year" by Smart Meetings, a leading publication in the events and hospitality industry. Rodriguez, widely recognized for his innovative approach to event planning, stands out for his exceptional ability to integrate diverse sectors, including esports, into the mainstream events industry. For more information about Smart Meetings Planner of the Year visit:

<https://pubs.royle.com/publication/?i=801496&p=57&view=issueViewer&pp=1>

Self-identified as “Captain Coordinate,” Rodriguez is celebrated for organizing and synchronizing every event facet, ensuring a seamless and memorable experience for attendees. His "Claim to Fame" moment stems from his groundbreaking work in bridging the worlds of esports and hospitality. By streamlining processes and addressing logistical challenges head-on, Rodriguez has made significant strides in merging these industries, exemplifying the incredible outcomes possible through industry intersections.

Reflecting on his journey, Rodriguez said, “The path I've taken, from supporting esports multi-team competitions in hospitality to coordinating multi-faceted events, illustrates the resourcefulness and adaptability needed in our ever-evolving industry. This experience has allowed me to give back to the community as a volunteer supporting events for leading groups such as Association Latinos, the Pike Place Market Foundation, and Seattle Online Broadcasting Association – a Twitch Community. I'm grateful for this recognition and for the chance to highlight the magic of industry collaboration.”

His motivational secret, "The power of the 3Cs—Coffee, Collaboration, and Can-Do Attitude," offers a glimpse into the energetic and passionate mindset behind his success. As a Seattle native, Rodriguez believes in kickstarting each project with his favorite caffeinated brew, followed by immersing himself in industry publications like Smart Meetings. Engaging in collaborative sessions on the latest trends and leveraging the collective wisdom of peers, Rodriguez continually pushes boundaries in event planning.

Rey Rodriguez's recognition by Smart Meetings is a testament to his outstanding contributions to the event planning world, his relentless drive for innovation, and his commitment to fostering industry growth.

For more information about Rey Rodriguez and Corporate Event Architects, or to arrange an interview, please contact our Corporate Event Architects team at [info@ceaplanners.com](mailto:info@ceaplanners.com).

**Media Contact**

Corporate Event Architects LLC

rey@ceaplanners.com

Source : Smart Meetings

[See on IssueWire](#)