

European Business Magazine catches up with the Chairman and Group CEO of Petra Group -Vinod Sekhar

European Business caught with the Chairman and Group CEO of Petra Group Datuk (Dr) Vinod Sekhar as well as the Chairman of Vinod Sekhar Trust and Founder of the Vinod Sekhar Foundation



London, United Kingdom Oct 27, 2023 ([IssueWire.com](https://www.issuewire.com)) - The Petra Group, under the visionary leadership of CEO Vinod Sekhar, is pioneering a new era of corporate social responsibility through the principles of social capitalism and pragmatic sustainability. In an age where businesses are increasingly recognizing their responsibility towards the planet and society, Mr. Sekhar's commitment to these values is setting new standards in the corporate world.

Social capitalism, a philosophy that seeks to integrate social and environmental values into business operations, lies at the core of the Petra Group's mission. Vinod Sekhar believes that profit and social responsibility need not be at odds; instead, they can be harmoniously aligned for a sustainable future. Under his leadership, the Petra Group has embarked on several initiatives that prioritize people, the planet, and prosperity.

Pragmatic sustainability is another guiding principle that Vinod Sekhar and the Petra Group stand by. It involves taking practical, actionable steps to minimize the company's ecological footprint, from responsible sourcing to eco-conscious manufacturing practices. The Petra Group's commitment to pragmatic sustainability is evident in its eco-friendly products, reduced waste, and renewable energy adoption.

In Mr. Sekhar's words, "Our commitment to social capitalism and pragmatic sustainability is not just a

corporate strategy; it's a moral imperative. We believe that business can be a force for good, and we aim to be leaders in this movement."

Under Vinod Sekhar's stewardship, the Petra Group is proving that the principles of social capitalism and pragmatic sustainability are not only good for the planet and society but are also a recipe for long-term business success.

Media Contact

nst publishing ltd

nick@europeanbusinessmagazine.com

07793027421

flat b to f, 26 LEWIN ROAD

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