

## iSpring introduces a robust AI course creation assistant

iSpring Solutions Inc., a forward-thinking eLearning software and service company based in the US, has introduced iSpring AI – a smart assistant for agile course creation in iSpring Page and iSpring Space.



The graphic features a dark blue background with a stylized human head profile on the right, composed of horizontal lines in shades of purple, blue, and red. Above the head, several colorful, swirling ribbons in red, yellow, and blue create a sense of motion. In the top left corner, the iSpring logo is displayed, consisting of a colorful starburst icon followed by the word "ispring" in white lowercase letters. Below the logo, several small, light blue starburst icons are scattered. A large, dark blue banner with rounded corners spans the bottom half of the image, containing the text "EXPERIENCE SMARTER ELEARNING CREATION WITH ISPRING AI" in white, bold, uppercase letters. At the bottom of this banner is a white rounded rectangle with a purple border, containing a purple starburst icon, the text "Ask iSpring AI to write or improve text...", and a purple play button icon.

**EXPERIENCE  
SMARTER ELEARNING  
CREATION WITH ISPRING AI**

Ask iSpring AI to write or improve text...

**Alexandria, Virginia Oct 18, 2023** ([IssueWire.com](https://www.issuewire.com)) - Now, users can build engaging eLearning courses even faster by leveraging relevant AI suggestions for content generation and course design optimization. This brand-new feature is a major addition to the ever-evolving iSpring eLearning ecosystem.

This tool is integrated into iSpring Space – a portal for storing courses and collaborating on eLearning content as a team.

iSpring AI is a robust writing assistant that is especially helpful for creating longread content. Users can employ iSpring AI to write and edit text, get relevant ideas for courses, and generate quiz questions. The AI assistant can also enhance the visual course design by highlighting important fragments, creating lists, selecting headings, and more.

The launch of iSpring AI brings new extended benefits to eLearning creators:

- **Saved time and resources.** iSpring AI streamlines content creation by automating writing, editing, and formatting. This speeds up course development, reducing resource requirements.
- **Enhanced content quality.** The AI assistant ensures content accuracy and consistency, resulting in high-quality courses and quizzes that engage learners effectively.
- **Idea generation.** iSpring AI provides relevant ideas and suggestions to help creators brainstorm and expand course content.
- **Improved visual appeal.** Users can enjoy enhanced course design that makes eLearning content more engaging and interactive, boosting learner engagement rates.

Michael Keller, eLearning Officer at iSpring, comments:

*“iSpring AI feels almost like you have a real assistant to aid you in eLearning creation whenever you need a helping hand. Now I can create beautiful, informative longreads for my courses within minutes. The best part is, I don’t have to spend a lot of time editing the content generated by iSpring AI – it’s already high quality and relevant to my requests.”*

A fully functional free 14-day trial is available here: <https://ispri.ng/Z7ZnK>

## About iSpring Solutions

iSpring is a pioneer in eLearning software and services. Founded in 2001 by a group of IT professionals and learning enthusiasts, iSpring has grown to become a global player with over 60,000 customers in 170+ countries.

iSpring focuses on developing cutting-edge eLearning solutions, including iSpring Suite, a world-renowned authoring tool for creating engaging eLearning courses with multimedia content and assessments. iSpring Learn, a robust learning management system (LMS), simplifies course distribution, tracking, and management. iSpring Space provides cloud-based collaboration for eLearning content creation and storage. Other products include iSpring QuizMaker, iSpring Converter Pro, and iSpring Cam Pro.

iSpring's software and services empower users to create, distribute, and manage effective eLearning content to enhance learning experiences, boost knowledge retention, and ultimately, drive success in education and corporate training worldwide.

## **Media Contact**

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Source : iSpring Solutions, Inc.

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