

Manuel Ros provokes an ebullient mood at FINSOR

The entrepreneur leads his corporate empire through a performant reshaping generating brilliant results.



of forty-six and the face of FINSOR, a multi-strategy hedge fund he transformed into an institution described as the "Goldman of the new age", recognized for being a restless businessman empowered by quintessential financial knowledge, strikes once again a remarkable result perfectionating its \$33Bn-valued firm he founded and chairs.

Almost after a five-year period used to analyze market reactions, changes, and law innovations, the mercurial entrepreneur took the ultimate step in a long journey to re-organize FINSOR, its business conglomerate today developed into a performant hedge fund calibrated to convey private equities into strategic and at some time unusual markets, sectors as well companies, he creates adopting fine tailor-made plans.

Manuel Ros's heartless but purely realistic approach to business, allowed him to move the hedge fund headquarters all over cities and countries retained at each step necessary for prominent growth, performing immediate modifications as soon as the condition adopted underperforming its purpose. FINSOR guideline has always been driven by its founder's vision, having the prime scope of quality, margins, and growth before considering any personal needs.

The latest corporate adjustment, and probably the last for its complexity, saw FINSOR expand its super headquarters in New York adding strategic wings to improve the supervision and proximity of the business and partnerships owned, being for the American destination from where the majority of the activities and investments are concentrated and developed worldwide.

The structural reshaping is exclusively restricted to the management and corporate wings, which will be associated with the hedge fund's financial day-to-day activities in New York, where Manuel Ros has been capable of creating solid ties with the world's major funds, assets management firms, and banking institutions ruling the industry.

The financial tycoon believes the headquarters transformation will apport precision, and micrometric control, along with an immediate on-site intervention to tackle daily tasks in favor of each subsidiary participated, improving financial results, limiting risks of errors for a mistake less management required by an entity like FINSOR having the mission to generates high yield over short investment periods.

The decision bestowed a formal rank on what was already a de facto situation, according to several people familiar with the business.

"Manuel is where he deserves to be", said a company member, adding, "He has always been incredibly present all over each step, he is a pure foremost innovator. The title of President is irrelevant".

As the single biggest owner of FINSOR's equity, it indirectly controls the hundred percent stake. Mr. Ros held the status of a "regulated person", giving him the right to enter his office and take part in its activities, according to an insider.

Even if symbolic, the current reshaping planned by Manuel Ros provokes an ebullient mood at a hedge fund that calls itself one of the dynamics in Wall Street. FINSOR has outperformed with a 21 percent gain so far, delivering more than a fivefold increase over the past five years. The company posted last quarterly revenue of \$1.84Bn and a net income of \$972mn, both all-time highs.

Alongside debt and equity markets, mergers and acquisitions, and trading, FINSOR is active in corporate leading, wealth, and asset management at the hedge fund scale. It also develops a retail investment platform with specialized digital currencies and crypto assets trading systems considered

unique on the market so far.

As financial technology start-ups such as WOBROS, ITASON, AMBROGIO, and WORLD BILLET, FINSOR benefit from a boom in a sector where millions of people have gone underserved by mainstream competitors, the firm now making a big push into a strategic variety of businesses, with Mr. Ros playing a key role.

Analysts said the FINSOR business model had undergone a "transformation" in the past few years towards "a kind of complete investment entity with all services and customized programs".

"The new re-organization will surely apport more stability and consistency now than in the past", adds a competitor who works with FINSOR. "They are very successful in the diversification of business while maintaining their profitability among the first tier of American young hedge funds".

The internal culture, which employees say, emphasizes meritocracy and entrepreneurialism, is shaped in the mold of Manuel Ros. "He really gave the face and spirit to a firm with very aggressive targets", said a board member.

Those who know Manuel Ros describe him as smart, driven, hardworking, and charismatic. "He has a very deep technical knowledge. He is a mathematician with an analytical mind, a human scanner capable of detecting all mechanisms forming a logical process, very meticulous and extremely demanding but at the same time very commercial and an excellent salesperson". Said the majority of the people who worked with Ros for three years.

"He knows everything that is happening in FINSOR down to details", added one of its close managers.

Manuel Ros excelled as an entrepreneur and was among younger talents who in 1998 formed its first company operating in gambling all over Italian territory. As business rose on the national market netting Ros a large fortune quantified at an excess of \$5Bn in cash back in 2003 when he left the industry to reinvest its wealth into different sectors.

Abandoned the gaming industry, he created the first investment firm REMAR simply to reinvest his personal wealth, it has expanded to be a large private equity fund offering investment solutions to retail and private corporations and is today owned by FINSOR. The merged REMAR-FINSOR generates supplementary wealth for Manuel Ros that has been partially used to create different corporations, operating over various sectors as well as having FINSOR as the sole owner.

In 2019, opportunities pushed Ros to move FINSOR headquarters to New York, to obtain important partnerships that contributed the firm to becoming the performing hedge fund it is today, into which he has created dedicated wings. At the end of last year, the explosion of activities, raised the need to empower the firm under various aspects, moving each wing to the most appropriate area, delivering the solution to expand the headquarters under a different structure better customized for a relevant result.

The competition in New York is stiff and five prime hedge funds that dominate the American high street are modernizing as well but competitors and analysts said FINSOR will soon make its place under the guide of its founder and president Manuel Ros.

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Media Contact

Business Wire

pbrown@businesswire.com

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