

# Strategies to achieve financial freedom through real estate investments : an interview with Nikhil J Isaac

Interview by Ramanuj Mukherjee, CEO - Skill Arbitrage & LAwSikho



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## Nikhil J Isaac Shares Strategies for Achieving Financial Freedom Through Real Estate Investments

Nikhil J Isaac, a transformational leader in the real estate industry and accredited professional of LEED, recently shared his insights on strategies for achieving financial freedom through real estate investments in an interview with Ramanuj Mukherjee, CEO - Skill Arbitrage & LAwSikho.

Nikhil Isaac, who has a diverse background in civil engineering, MBA, and various roles in real estate, management consulting, and real estate start-ups, emphasized the importance of not following the herd

and looking at investing in assets with multiple viewpoints and goals. He also stressed the need to build assets that generate cash flows and have a liquidity plan for economic downturns.

In addition, Nikhil Isaac discussed the intersection of sustainability and financial freedom in the real estate sector. He highlighted the importance of sustainable green buildings, impact investing, and the use of prop-tech in real estate businesses. He also noted that ESG regulations are increasingly demanding that businesses report on their impact on society and the environment, in addition to their business profits.

When asked for advice for someone who is looking to turn their financial situation around and achieve greater financial independence, Nikhil Isaac emphasized the importance of education and diversification. He encouraged people to start playing with Excel sheets to understand interest rates and inflation, and to look beyond bank deposits and owning a home for investment opportunities. He also suggested that people consider investing in global assets with just a click on an app.

Finally, Nikhil Isaac discussed the importance of customer-centricity in the real estate and investing sectors. He noted that most firms tend to throw in a few freebies, match their competitors' offerings, and add some new bells and whistles to their latest product, but that there is a degree of sameness to most products in the real estate market. He encouraged businesses to create sustainable products and to be inclusive in their offerings, catering to the emerging needs of the Millennials and GenZ population.

### **About Nikhil J Isaac**

Nikhil J Isaac is a transformational leader in the real estate industry and an accredited professional of LEED. He has a diverse background in civil engineering, an MBA, and various roles in real estate, management consulting, and real estate start-ups. Isaac is passionate about sustainable business practices and is exploring ideas to develop new-age RE products by integrating real estate, cryptocurrencies, prop-tech, and REITs.

[Connect with Nikhil J Isaac](#)

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