

Turbozaurs celebrate global kids' creativity and friendship with a new launch

Turbouzaurs animated series, produced by an Armenian animation studio Tale Wind, launched a new sticker pack on Viber with stickers created by kids from all around the world.



Yerevan, Armenia Oct 27, 2023 ([Issuewire.com](https://www.issuewire.com)) - Turbouzaurs animated series, produced by an Armenian animation studio Tale Wind, launched [a new sticker pack on Viber](#) with stickers created by kids from all around the world. Earlier, Turbouzaurs announced a contest for the best drawing of Turbozaurs characters, followed by a phrase in English about friendship. Among submissions from 16 different states, the 12 most creative works made by kids (ages 7-13) from Pakistan, Bulgaria, Georgia, the USA and other countries were chosen. With the help of professional designers, these drawings were turned into an official sticker pack available for millions of Viber users.

Turbozaurs show about dinosaurs who can transform themselves into Turbozaurs, super powerful

machines, is both an entertainment and educational show that emphasizes the importance of friendship and teamwork, and teaches how a creative approach and a positive mindset help to overcome any problems. A global contest and a new sticker pack launch is an opportunity for Turbozaurs to celebrate kids' creativity and let children talk about friendship in their own words that are further amplified and distributed all around the world in the universal language of stickers understood by all ages. As well, this is a new step of the Viber and Turbozaurs long-term partnership.

At the end of 2022, Turbozaurs launched its [global channel in English](#) on Viber with edutainment content that attracted young followers and their parents from different continents and now has over 230,000 subscribers. Since then, Turbozaurs have used different digital tools of promotion to elevate brand knowledge. Earlier this year Turbozaurs and Viber launched AR lenses with the main Turbozaurs characters that helped to engage young users, develop their creative skills and fill communication with positive emotions. Since the launch in July, AR lenses with seven funny dinosaurs-Turbozaurs have already been tried by more than 3 M users globally!

Media Contact

Turbozaurs Animated Series Profile

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Source : Turbozaurs

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