

## Distinctive Living Names Angela Clark Chief Sales & Marketing Officer

Industry expert tasked with growth, innovation



**Freehold Township, New Jersey Nov 12, 2023 ([IssueWire.com](https://www.issuewire.com))** - Distinctive Living, a leading provider of senior living communities, has appointed industry veteran Angela Clark as Chief Sales & Marketing officer. Clark brings 25 years of operational management in senior housing across sales and marketing, sales training and development, operational strategy, multi-site management, strategic planning and new product development.

Clark's expertise ranges from small growing brands to established communities to organizations in acquisition mode. Her experience working with seniors in active adult, independent living, assisted living, memory care and skilled nursing serve as her compass for thoughtful yet impactful change.

In her role, Clark will be responsible for growing a strong brand presence in the communities Distinctive Living serves, establishing a differentiated level of care, and ensuring sales and marketing teams across the communities recognize what sets their communities apart.

A self-proclaimed "lifelong student," Clark holds a B.S. in nursing from the University of Kansas (RN board-certified in California), an MBA from the University of Phoenix and has completed digital marketing coursework from Columbia University. Her practical experience across multiple aspects of the senior housing industry, combined with ongoing education gives her a unique ability to recognize that the opportunity for growth in this sector lies with the quality of care provided, thus resulting in an exceptional reputation and referrals.

As part of Clark's passion to serve seniors, she is also a voice for the senior living industry in cultivating the next generation of leaders, by teaching at the collegiate level. Clark has a long tenure teaching consumer marketing and sales strategy at both Washington State University and the University of Phoenix and now serves on the advisory board for the Carson School of Business for Washington State University.

Clark's track record and reputation made her the top choice for the job, says Joe Jedlowski, Chairman and CEO of Distinctive "We wanted a seasoned marketing and sales leader who's not afraid to innovate and inspire communities to raise the bar," Jedlowski explains. "Angela has spent her career pushing teams to perform at their best. Once we started discussing the role with her, we knew she was the right fit."

For Clark, finding the right team and vision for how senior care should look was key to her decision to join Distinctive Living. “I’ve spent my career creating opportunities to provide our beloved senior population with the options for care they deserve,” says Clark. “It starts with the community, its operations and how it cares for its residents. After that, the sales and marketing functions fall into place.”

**About Distinctive Living:**

Distinctive Living is a national senior living management provider committed to assisting its partners in establishing their properties as world-class providers in the active adult, independent living, assisted living, and memory care sectors. As a national trusted management provider, Distinctive Living is poised to deliver best-in-industry care via a holistic approach for residents of the communities it manages. Distinctive Living currently operates 30 communities and has 16 under development via its development services platform (Distinctive Living Development, LLC). To learn more about our services, visit [www.distinctive-liv.com](http://www.distinctive-liv.com) and [www.distinctivedev.com](http://www.distinctivedev.com)

For more information or media inquiries, please contact Cheryl Ross at [info@distinctive-liv.com](mailto:info@distinctive-liv.com) or 888.433.7794.



**Media Contact**

Distinctive Living

[info@distinctive-liv.com](mailto:info@distinctive-liv.com)

(888)433-7794

1 West Main Street, Second Floor

Source : Distinctive Living

[See on IssueWire](#)