

Karnataka Tourism highlights its heritage and culture at World Travel Market London 2023



London, United Kingdom Nov 14, 2023 ([IssueWire.com](https://www.issuewire.com)) - Karnataka Tourism made a splash at the World Travel Market (WTM) London 2023, the world's leading travel trade show, from November 6-8, 2023. The State delegation showcased Karnataka's vibrant culture, heritage, and natural beauty to global tourism stakeholders.

The Karnataka Stand was inaugurated by Ms. V. Vidyavathi, IAS - Union Tourism Secretary, in the esteemed presence of Mr. Vikram Doraiswami, High Commissioner of India to the United Kingdom, and Mr. Ratnakar H.T, advisor to Jungle Lodges and Resorts, and tourism stakeholders of Karnataka.

Tourism Service Providers from Karnataka present at the event were: Skyway International Travels, Mysore Taxiwala, Mookanan Resorts & Spa, and Safe Wheels Tours & Travels. They presented their services and interacted with potential clients during the event, highlighting the array of tourism opportunities in the state. Karnataka Tourism's objective was to draw increased interest from the UK market and fortify Karnataka's standing as a premier tourism destination.

From the iconic Hampi chariot, the Hoysala Temples of Belur, Halebid, and Somnathapura which were recently added to the list of UNESCO World Heritage sites to the lush green forests of Bandipur,

Karnataka has something to offer every kind of traveler. Visitors can explore ancient temples and palaces viz. Bidar, Badami, Gol Gumbaz, Aihole, and Shravanbelagola, marvel at stunning waterfalls and spot wildlife such as elephants, tigers, and leopards at the wildlife sanctuaries viz. Bandipur Tiger Reserve National Park, and Kudremukh National Park, to name a few. Karnataka is also home to a thriving arts and culture scene, with traditional dance and music performances, festivals, and exhibitions held throughout the year. It is also a hub for information technology, biotechnology, and aerospace industries.

Karnataka Tourism's participation in WTM London 2023 was a resounding success. The state delegation held a series of productive meetings with travel agents, tour operators, and media representatives from around the world.

<https://menafn.com/1107331890/Karnataka-Tourism-To-Showcase-Its-Range-Of-Offerings-At-WTM-London-2023>

<https://www.travelandtourtworld.com/news/article/india-showcases-its-culture-at-wtm-london-2023/>



Media Contact

Urban Events Rodríguez

urban.events.rodriguez@gmail.com

Source : Karnataka Department of Tourism

[See on IssueWire](#)