

Maharashtra Tourism to Host a Road Show in London 2023!

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We invite you to attend the upcoming Maharashtra Tourism Road Show, which promises to be an exciting and informative event showcasing the diverse and captivating tourism offerings of our beautiful state.

MAHARASHTRA TOURISM ROAD SHOW 2023 AT LONDON

Wednesday, 8th November 2023 | 12:30 pm

Venue: Good Hotel, Royal Victoria Dock, Western Gateway, London E16 1FA

Agenda: Presentation, Audio-Visual Showcase, Q&A Session, Followed by Lunch

Key Officials in Attendance:

Mr. Girish Kumar Mahajan, Hon'ble Minister of Tourism, Maharashtra,
Mrs. Jayashree Bhoj - Secretary, Tourism, Government of Maharashtra,
and Dr. B. N. Patil - Director, Directorate of Tourism, Government of Maharashtra

Co-Exhibitors: **Kokan Global, Deccan Odyssey, Bollywood Park**



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London, United Kingdom Nov 4, 2023 ([IssueWire.com](https://www.IssueWire.com)) - Maharashtra Tourism is pleased to announce a roadshow in London scheduled for the **8th of November 2023** at the **Good Hotel, Royal Victoria Docks, in London**. This prestigious event will be attended by esteemed dignitaries, including **Mr. Girish Kumar Mahajan, Hon'ble Minister of Tourism, Mrs. Jayashree Bhoj - Secretary, Tourism, Government of Maharashtra, and Dr. B. N. Patil - Director, Directorate of Tourism, Government of Maharashtra. Tourism Service providers from Maharashtra** will be participating in the exhibition viz. **Kokan Global, Bollywood Park, and Deccan Odyssey**.

The roadshow promises an immersive experience featuring captivating presentations showcasing the diverse facets of Maharashtra, an engaging audio-visual showcase highlighting the state's cultural richness, and an interactive Q&A session providing valuable insights into the tourism landscape. The event will culminate with a delightful lunch, offering a perfect networking opportunity for all attendees.

Maharashtra, known as the '**Gateway of India**,' is a state that seamlessly blends the contemporary with the traditional. From the bustling cityscape of Mumbai to the serene landscapes of Pune and the historical treasures of Aurangabad, Maharashtra offers a kaleidoscope of experiences.

The state boasts **5 UNESCO World Heritage Sites**, including the Ajanta Caves, Ellora Caves, Chhatrapati Shivaji Maharaj Terminus, Elephanta Caves, and The Victorian and Art Deco Ensemble that will take the visitors on a journey through time and culture.

The pristine shores of Alibaug, the unspoiled beaches of Ganpatipule, and the golden sands of Ratnagiri beckon sun-seekers to experience the ultimate coastal retreat, promising an immersive and rejuvenating escape.

Maharashtra beckons nature enthusiasts to its idyllic hill stations, including the picturesque Matheran and Mahabaleshwar, offering a perfect blend of serenity and adventure. Youth paradise destinations like Lavasa add a dash of excitement to the state's diverse offerings. Beyond natural wonders, Maharashtra's scenic landscapes transform into romantic wedding destinations.

Shri. Girish Kumar Mahajan, Hon'ble Minister of Tourism, Maharashtra, conveyed his anticipation, stating, "This exclusive roadshow in London underscores Maharashtra's commitment to presenting a bespoke and engaging platform for global travelers and investors. We extend a cordial invitation to the London audience to explore the distinctive charm and exclusive offerings of our state."

Smt. Jayashree Bhoj, Secretary, Tourism, Government of Maharashtra, emphasized the significance of the roadshow, saying, "Our roadshow in London aims to forge meaningful connections with travel professionals and enthusiasts. We are eager to showcase the enchanting landscapes and rich heritage that Maharashtra has to offer to our esteemed audience in London."

Maharashtra is a sanctuary for wildlife enthusiasts, boasting **49 Wildlife Sanctuaries** and **6 Tiger Reserves**. Visitors can embark on exhilarating wildlife safaris, exploring the natural treasures that abound in these protected areas.

Maharashtra, with its economic powerhouse Mumbai, is a hub for business and trade. The seamless connectivity between Mumbai and the UK facilitates business travel, creating opportunities for collaboration and growth, and fostering ties between these two influential regions. Maharashtra also

presents investment opportunities across various sectors. The state invites potential investors to explore partnerships and contribute to the continued growth and development of Maharashtra.

The state stands as an unparalleled destination for Meetings, Incentives, Conferences, and Exhibitions (MICE) travel, offering a unique blend of business and leisure. Maharashtra's commitment to experiential tourism shines through **1,000 Agro-Tourism Units**, providing hands-on experiences in farming and rural life. Renowned vineyards like **Sula Vineyards in Nashik** invite wine enthusiasts for tastings, and they can witness the cultivation of exquisite Alphonso mangoes in Alphonso orchards.

Maharashtra's vibrant cultural exchange programs welcome visitors to immerse themselves in the local way of life, fostering a deeper connection with the region. Beyond tangible wonders, the state hosts grand festivals such as **Ganeshotsav** and the **Pandharpur Wari**.

Maharashtra Tourism is dedicated to promoting Maharashtra as a premier travel destination, and the London roadshow is a testament to the state's eagerness to connect with global audiences. Visitors to the roadshow can anticipate a firsthand experience of Maharashtra's cultural wonders and a glimpse into the investment potential that awaits in this vibrant Indian state.

<https://www.instagram.com/maharashtratourismofficial/>

[https://www.wtm.com/london/en-gb/exhibitor-details.maharashtra%20tourism.org-c4478f78-f878-4114-8507-35810a5cb8b2.html?wb=1,ed,ExhibitorDirectoryList#/
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