

## **BARE International Commits to Giving Back through Charitable Donations and Corporate Social Responsibility Initiatives**

BARE International expresses gratitude through charitable donations to 4 causes, aligning with core values. BARE's CSR initiative reflects a commitment to make a positive impact in the community, showcasing the company's dedication to giving back.



customer experience research, extended its deepest appreciation to clients who have been pivotal in the company's success. In place of traditional client gifts, BARE International announced charitable donations to four deserving causes on behalf of its clients in the spirit of gratitude and a commitment to making a positive impact.

"As a token of our appreciation, we have donated to four remarkable charities on our client partners' behalf," announced Coralin Rosario, General Manager of BARE International IN, PH & MENA.

"We are immensely grateful for the trust and support our clients have placed in us throughout 2023," stated Rosario. "We wanted to express a more sincere thank you that would make a difference beyond a traditional physical gift, so we selected four deserving organizations that align with our values."

The selected charities, HelpAge India, SightSavers India, Animals Matter to Me, and UNICEF (United Nations Children's Fund), had been chosen to align with BARE International's core values of contributing to meaningful and transformative causes.

"Your commitment to excellence fuels our passion, and we look forward to a continued journey of success and collaboration in 2024," Rosario stated in a letter to client partners.

Additionally, BARE International India's employees came together to spread joy and positively impact the local community through a Corporate Social Responsibility (CSR) initiative.

The team visited Sneha Sadan, a donation center, where they donated groceries for the elderly and essential stationery items for the orphans. BARE International also sponsored a meal for all the residents, and its employees spent valuable time with them, creating memorable moments during the festive season.

This CSR initiative reflects BARE International's commitment to giving back to the community and embodying the company's ethos of making a positive impact through business and meaningful actions that touch lives directly.

Looking back on a successful 2023, BARE International is eager to continue fostering meaningful relationships and creating a lasting impact on society in 2024. The team's spirit of gratitude, collaboration, and giving back sets the stage for another year of delivering exceptional customer experiences and contributing to the well-being of the local community.

### **About BARE International:**

With a legacy spanning 36 years, BARE International is a pioneering global provider of customer experience research. Catering to a diverse spectrum of industries, BARE International operates in more than 150 countries, supplying actionable insights provided by their in-house field force team that drive customer satisfaction, loyalty, and business efficacy. Learn more at [www.bareinternational.in](http://www.bareinternational.in)

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