

Aurus Awarded Patent for Innovative Authentication Methods for Digital Payments



Boston, Massachusetts Jan 11, 2024 ([IssueWire.com](https://www.issuewire.com)) - Aurus Inc, a leading global unified payments platform, announced the issuance of a patent by the United States Patent and Trademark Office titled "IMPROVED PAYMENT AUTHENTICATION SYSTEM FOR ELECTRONIC COMMERCE TRANSACTIONS," (**Patent No.11861601**).

Aurus has devised systems and methods for enhancing the security of electronic user payment data which includes employing a two-factor authentication and keeping e-commerce host systems outside the scope of PCI (Payment Card Industry) compliance and regulations.

Digital payments have been subject to increasing cyber security attacks ranging from malware, fraud, data breaches, and other cyber-attacks. This patent is a testament to Aurus's commitment to addressing the ever-evolving cyber-security threats and payment compliance needs of merchants and the industry.

"This patent represents a significant milestone in our continual pursuit of excellence and innovation," said the CEO of Aurus, Rahul Mutha. "This achievement underscores our commitment to continually pushing the boundaries and providing our customers friction-free checkout experiences and state-of-the-art security."

The key benefits of this innovative digital commerce authentication patent include:

- AurusPay® iFrame, and PayPage payment acceptance options blend in with the merchant's commerce checkout UI/ UX and also provide de-scoping, and are powered by Aurus multi-factor authentication.
- AurusPay® patented technology can be utilized for Digital, Mobile, Order Management Systems (OMS), Customer Care Applications, Text-to-Pay, Hosted checkout payment acceptance, etc.

For more information about Aurus Inc. and its patented technologies, please visit www.aurusinc.com or email info@aurusinc.com.

About Aurus:

AurusPay® unified payments platform powers payment acceptance across 25+ countries and services retailers ranging from nationwide grocery and supermarket chains to C-Stores, Specialty retail, QSR, and Apparel brands. Aurus's unified payments platform accepts myriad payment types, including all leading credit card brands, private-label credit cards, and gift cards. In addition to ACH payment services and digital wallets, the versatile platform supports Buy Now, Pay Later (BNPL) payments, crypto-currency, and industry-specific payment options such as Fleet, FSA, and EBT for food stamps and/or cash benefits.

Media Contacts:

Abhi Kulkarni
Sr. Vice President
info@aurusinc.com
+1-781-688-1575

Media Contact

Aurus Inc.

pmutha@aurusinc.com

+1-781-688-1575

1 Edgewater Drive, Suite # 200, Norwood, MA 02062

Source : Aurus Inc.

[See on IssueWire](#)