

## Meet Carol Fonseca: Your Secret Weapon for Digital Marketing Success!

Experience Unprecedented Growth and Engagement with Carol's Proven Strategies!



**Dubai, United Arab Emirates Jan 22, 2024 ([IssueWire.com](https://www.issuewire.com))** - Carol Fonseca, a digital marketing specialist with over 5 years of experience, is now entering the fray as a Growth Specialist and is all set to bring her expertise to an environmentally focused organization. With a proven track record of creating, implementing, and optimizing media strategies for companies and brands, Carol has generated a collective 55k+ followers for her clients. Her relentless focus on generating new revenue through social media has earned her several accolades.

Carol Fonseca is a Master of Arts in English Literature from the University of Mumbai. She also holds a bachelor's degree in English Literature and Psychology from the same university. She is a certified professional in Google's Fundamentals of Digital Marketing, HubSpot's Content Marketing, and SEO, and holds a Diploma in Digital Arts from Udemy in Digital Marketing.

She has a long list of achievements to her credit, including ranking Marhaba on the #1 page for "Car Auction in UAE." She has also generated viral reel content with 600,000 views and ranked Amlak Auction's website on the #1st page on the body keyword (Property Auction).

Carol Fonseca has worked as a Social Media Executive cum Copywriter at Marhaba Auctions, where she was responsible for writing advertising copy for press releases and radio spots. She expanded all social media accounts and improved followers by 50%. At Amlak Auction, she worked as a Social Media Specialist, where she curated creative campaigns to launch on various social media platforms, ensuring growth and engagement, and team management.

Carol Fonseca is an accomplished professional with a passion for digital marketing. She has worked for several companies such as VIBGYOR, MOS, Senior Content Writer, and Let's Talk as a Content Writer.

## **Media Contact**

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Source : Carol Fonseca

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