

# Southern Smoke N Sip Festival 2024: A Culinary and Cultural Extravaganza Unveiled

The SSNS Festival 2024: A Festival Goer's Paradise



**San Antonio, Texas Jan 8, 2024 ([Issuewire.com](https://www.issuewire.com))** - The anticipation is building as the [Southern Smoke N Sip \(SSNS\) Festival](#) returns for its 2024 edition, promising attendees an immersive experience filled with culinary delights, live music, car showcases, and an array of entertainment that transcends the traditional festival landscape.

## ***Event Details:***

Date & Location:

The [SSNS Festival](#) will take place at the Helotes Festival Grounds, located at 12210 Leslie Road, Helotes, TX 78023, on May 24 & 25, 2024. The picturesque setting provides the perfect backdrop for a celebration of food, music, and community.

**Organizers:**

The SSNS Festival is organized by the SSNS Festival Association, a dedicated team with a passion for creating memorable experiences. The parent company and brand owners are La Creme Event Association, renowned for their commitment to excellence in event management.

### **Ticket Information:**

Festival enthusiasts can secure their spot at this extraordinary event by purchasing tickets at [www.ssnsfestival.com](http://www.ssnsfestival.com). Early ticket purchases are encouraged to ensure availability and exclusive offers.

### **Event Highlights:**

#### Culinary Extravaganza:

At the heart of the SSNS Festival is a culinary journey that transcends expectations. The BBQ competition, sanctioned by the prestigious Lone Star Barbecue Society, will showcase the talents of pitmasters from across the southern United States. From sizzling classics to innovative gastronomic creations, the festival's culinary landscape is a feast for the senses.

#### Musical Odyssey:

Live music will resonate through the festival grounds, featuring a diverse lineup that caters to every musical palate. From local talents to headlining acts, the SSNS Festival promises a sonic journey that captivates and energizes attendees.

#### Car Showcase:

Automobile enthusiasts will be treated to a visual spectacle at the festival's car showcase. Classic and customized vehicles will be on display, offering a nostalgic trip down memory lane and a glimpse into the world of automotive creativity.

#### Carnival Extravaganza:

The SSNS Festival is not just about food and music; it's a family-friendly affair with a vibrant carnival offering thrilling rides, vibrant attractions, and an atmosphere of pure joy.

#### SSNS Marketplace:

Local product and service vendors are invited to be part of the SSNS Marketplace, an opportunity to showcase their offerings to a diverse and engaged audience. Interested vendors can secure their space by contacting Dennis Rivera at [vendor@ssnsfestival.com](mailto:vendor@ssnsfestival.com).

### **Supporting Charities:**

The SSNS Festival has a profound commitment to community engagement. A percentage of the festival's profits will be donated to charitable organizations, including the Wounded Warriors Project and World Lolei Incorporated.

The Southern Smoke N Sip Festival 2024 is poised to be an unforgettable celebration of culture, creativity, and community. As attendees immerse themselves in the rich tapestry of activities, the

festival becomes not just an event but a collective experience etched in the memories of all who participate.

**For media inquiries, high-resolution images, or press passes, please contact:**

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**About SSNS Festival Association & La Creme Event Association:**

The SSNS Festival Association is dedicated to curating unique and unforgettable experiences through the Southern Smoke N Sip Festival. With a passion for community engagement, culinary excellence, and cultural celebration, the association strives to make each edition of the festival a highlight in the calendars of attendees. La Creme Event Association is a leading name in event management, overseeing a diverse range of festivals and celebrations. With a focus on innovation, quality, and community impact, La Creme Event Association brings to life events that leave a lasting impression on attendees.



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Source : La Creme Event Association

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