

The Salvation Army of Broward County to hold its inaugural Red Shield Regatta

Set Sail for a Charitable and Entertaining Evening with Special Guest Host Captain Lee Rosbach of Bravo TV's "Below Deck" and "Couch Talk with Captain Lee & Kate" at JM Family's "The Park"



Red Shield Regatta



Cruising for Impact

SATURDAY, MARCH 9, 2024 | 6PM-10PM

"THE PARK" AT JM FAMILY ENTERPRISES

200 JIM MORAN BLVD., DEERFIELD BEACH, FL 33442

**SUGGESTED EVENT ATTIRE:
CRUISE OR RESORT WEAR**

HOSTED BY THE SALVATION ARMY OF BROWARD COUNTY
ALL PROCEEDS BENEFITING PLYMOUTH COLONY,
A MULTI-FAMILY HOUSING COMPLEX

BUY TICKETS, DONATE, OR SPONSOR

[HTTPS://GIVE.SALVATIONARMYFLORIDA.ORG/REDSHIELDREGATTA](https://give.salvationarmyflorida.org/redshieldregatta)



**TICKET PRICE
\$150 P/P**

TITLE SPONSOR:



GUEST APPEARANCE:



CAPTAIN LEE
As Seen From
Hit Show,
'Couch Talk
with Captain
Lee and Kate'

**FOOD & OPEN BAR | ENTERTAINMENT | RAFFLE
SILENT AUCTION | MODEL BOAT RACING**

**DON'T FORGET TO FOLLOW US ON SOCIAL MEDIA:
[HTTPS://LINKTR.EE/BROWARDSALVATIONARMY](https://linktr.ee/browardsalvationarmy)**

Fort Lauderdale, Florida Feb 6, 2024 ([IssueWire.com](https://www.IssueWire.com)) - Save the date to set sail for an entertaining yacht-themed evening from 6 – 10 p.m. on Saturday, March 9, as [The Salvation Army of Broward County](#) presents its inaugural [Red Shield Regatta](#) at JM Family’s “The Park” (200 Jim Moran Boulevard in Deerfield Beach). Special guest host Captain Lee Rosbach of Bravo TV’s “Below Deck” and “Couch Talk with Captain Lee & Kate” will be on hand to greet guests as The Salvation Army raises funds to benefit Plymouth Colony, an essential transitional housing complex in Hollywood that provides shelter and supportive services for families facing adversity.

“The Salvation Army of Broward County is delighted to present the [Red Shield Regatta](#), a new, fun concept and our first major fundraiser of the year,” said Major Juan Guadalupe, area commander for The Salvation Army of Broward County. “We are grateful to longtime benefactors JM Family for their title sponsorship and support and we invite the community to join us as we virtually raise our sails and funds to benefit our neighbors in need. Together, we can make a lasting impact.”

Attendees to [The Red Shield Regatta](#) will enjoy gourmet food, an open bar, live entertainment, a silent auction, and the thrilling spectacle of model boat racing. Cruise or resort wear is suggested.

After 10 seasons starring on Bravo's biggest show, “Below Deck,” Captain Lee Rosbach sailed his way into viewer's hearts, becoming a beloved fan favorite and household name with over 1.2 million followers. While the ‘stud of the sea’ never even saw the ocean until he moved to the Turks & Caicos at the age of 35, he's spent the past three decades circling the globe as a mega yacht captain known for his witty one-liners and no-nonsense attitude. Whether he's appearing before Andy Cohen on “Watch What Happens Live” or lawmakers on Capitol Hill, Captain Lee always brings his signature swagger.

“JM Family has enjoyed a long-term community partnership with [the Salvation Army of Broward](#) and has supported many of their programs, not only financially, but through board participation and our associate volunteer program,” said Pete Sudler, vice president, JM Family Enterprises, and an advisory board member for The Salvation Army of Broward County. “Supporting efforts to ensure Plymouth Colony has the appropriate funding to continue helping families toward self-sufficiency and permanent housing opportunities aligns perfectly with JM Family's charitable giving initiatives.”

The Salvation Army of Broward County engages in year-round critical operations, such as multiple shelters and housing programs to aid those experiencing homelessness; weekly food pantry distributions; daily soup kitchen; annual Angel Tree toy distribution program bringing joy to local families during the holidays, and others. To support these efforts fundraising activities like the seasonal Red Kettle bell ringing campaign and this year’s new Red Shield Regatta offer the community the chance to invest for long-term impact. All funds raised directly assist the most disadvantaged in Broward County.

The Red Shield Regatta is sponsored by JM Family Enterprises with additional support provided by Bombardier, HMY Yachts, and Gulfstream.

Tickets are \$150 each and sponsorship opportunities are available at:
<https://give.salvationarmyflorida.org/RedShieldRegatta>

For more information, contact Dave Hayton, The Salvation Army of Broward County’s development director, at (954)654-3395 or at David.Hayton@uss.salvationarmy.org.

About The Salvation Army

The Salvation Army of Broward County, a 501(c)(3) organization, has been serving our county since

1926. Our mission is to meet basic human needs without discrimination through various programs such as the Economic Stability Program, Seasonal Services, Housing Programs, Food Assistance, and Disaster Relief Services. For more information or to make a donation, visit www.fortlauderdale.salvationarmyflorida.org or call (954) 654-3395.

Social Media: <https://linktr.ee/browardsalvationarmy>



Media Contact

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