

Elizabeth Miles, LLC Launches The Queen Beauty Network™



New York City, New York Feb 16, 2024 ([IssueWire.com](https://www.issuewire.com)) - Elizabeth Miles, LLC, a premiere broadcast production and distribution company, is proud to announce the launch of The Queen Beauty Network™ (QBN), an innovative Over-The-Top (OTT) network dedicated to serving the global pageant, beauty, and fashion industries. In partnership with Liv & Rock Productions, producers of the esteemed Miss Earth® USA pageant, and Brodeur Beauty™, a leading tech media company, QBN will revolutionize the way pageant enthusiasts and beauty devotees engage with their favorite content.

After successfully creating VIP Pageantry, Elizabeth Miles founder Holly Lynch wanted to address a significant gap in the market, providing 24/7 access to hundreds of millions of pageant fans worldwide who seek on-demand content from various pageants. With the global beauty pageant industry valued at \$20 billion, QBN's launch comes at a pivotal moment, catering to the growing demand for immersive, engaging, and accessible content within the sector, and at a time when consumers are shifting away from accessing this content on traditional broadcast networks in exchange for the access and flexibility OTT platforms provide.

"We are thrilled to introduce The Queen Beauty Network to audiences worldwide," said Holly Lynch, Founder and CEO of Elizabeth Miles, LLC. "Our partnerships with industry innovators Liv & Rock Productions and Brodeur Beauty play a critical role in our mission to redefine the pageant and beauty media landscape. With QBN, we aim to provide an immersive and inclusive platform that elevates the celebration of the artistry, diversity, and allure of these industries."

Set to launch in the Spring, QBN solidifies its commitment to delivering unparalleled content experiences. Leveraging partnerships with major players in the entertainment industry, such as Warner Brothers, Paramount, and others, QBN ensures a diverse range of content, from original productions to licensed programming, enriching the viewing experience for its audience.

"Having led various successful pageant programs in the past 10 years, this partnership represents a shared commitment to elevate the pageant experience and reach audiences on a global scale," said Laura Clark, Founder and CEO of Liv & Rock Productions.

Brodeur Beauty, the owner and licensor of the Queen Beauty brand for the network, brings unparalleled expertise in bringing disruptive beauty brands to market through mobile apps, e-commerce platforms, and retail channels worldwide. With their support, QBN is poised to disrupt the traditional media landscape and usher in a new era of entertainment and integrated commerce for pageants, fashion, and beauty aficionados.

QBN is actively engaging in multi-year negotiations with other major domestic and international pageant systems to expand its programming roster. By collaborating with key stakeholders across the industry, QBN seeks to establish itself as the premier destination for pageant, beauty, and fashion content worldwide.

Clark and Brodeur will serve in advisory and leadership capacities with Elizabeth Miles, LLC. Additional executives and team members will be announced soon.

For more information about The Queen Beauty Network and its upcoming programming, visit queenbeauty.tv.

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