

Route 11 Potato Chips Launches Mama Zuma's Revenge Hot Habanero Chips



Richmond, Virginia Mar 1, 2024 ([Issuewire.com](https://www.issuewire.com)) - Route 11 Potato Chips, nestled in the picturesque Shenandoah Valley of Virginia, proudly announces the launch of their latest fiery creation: Mama Zuma's Revenge Hot Habanero chips. These kettle-style chips are set to tantalize taste buds with a perfect blend of barbecue flavor and the intense heat of habanero peppers.

Route 11 Potato Chips has been a staple in the snack industry, known for its commitment to quality and innovative flavors. With Mama Zuma's Revenge Hot Habanero chips, they continue to push the boundaries, offering snack enthusiasts a thrilling new experience.

"We're excited to introduce Mama Zuma's Revenge to our lineup," said Sarah Cohen, CEO of Route 11 Potato Chips. "These chips are not for the faint of heart. They pack a punch that will leave you craving more."

Inspired by the legendary heat of habanero peppers, Mama Zuma's Revenge promises a flavorful journey with each bite. Whether you're a spice aficionado or simply enjoy a good kick in your snacks, these chips are sure to satisfy.

To celebrate the launch, Route 11 Potato Chips has garnered attention from notable voices in the snack community. YouTubers such as In The Chips <https://www.youtube.com/@InTheChips> and Heat My Shorts <https://www.youtube.com/@HeatMyShorts> have taken to their channels to share their thoughts on Mama Zuma's Revenge, generating buzz and excitement among their followers.

"The combination of barbecue and habanero is simply divine," exclaimed In The Chips in their review. "Route 11 has outdone themselves with this one."

Mama Zuma's Revenge Hot Habanero chips are now available for purchase on Route 11 Potato Chips' website and select retailers nationwide. For more information, visit www.rt11.com or join the discussion on Reddit at [/r/spicy](https://www.reddit.com/r/spicy/) - <https://www.reddit.com/r/spicy/>.

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About Route 11 Potato Chips:

Route 11 Potato Chips is a family-owned snack company based in the Shenandoah Valley of Virginia. Since 1992, Route 11 has been producing kettle-style chips with bold flavors and premium ingredients, earning them a loyal following of snack enthusiasts across the country.

<https://www.youtube.com/watch?v=zwldH19Xxa4&t=7s>



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