

Tesla Power USA Launches “RESTORE” Region’s Refurbished Battery Brand

Establishing 5000+ Franchise Outlets Across Africa & Asia



Dubai, United Arab Emirates Feb 24, 2024 ([IssueWire.com](https://www.issuewire.com)) - Tesla Power USA is thrilled to introduce ReStore, Region's first and foremost refurbished battery brand supporting self-reliance, skill development, and green technology. The initiative is led by Tesla Power USA, which has global headquarters in Delaware, USA with Regional offices in UAE & India. Its cutting-edge Electro-Chemical Battery Enhancement Process (EBEP) is poised to transform the battery industry landscape.

In a groundbreaking move, Tesla Power USA announces plans to launch **5000 "ReStore Battery Refurbishing Centers" in Middle East, Africa & India by 2025, with 500+ already operational**, spread across Indian market. This strategic move exemplifies Tesla Power USA's dedication to create "Circular Economy" and "Sustainable Environment,". The proprietary EBEP technology significantly extends the lifespan of all type of Lead acid batteries, including tall tubular inverter batteries and UPS VRLA batteries, offering a cost-effective solution that can extend the battery's life by 1 to 2 years by refurbishing them. The refurbished batteries under the brand name of “RESTORE” will be sold to the customer at almost half of the cost of a new inverter battery along with warranty.

The launch of this brand “ReStore” is in compliance with the “Battery Waste Management Rules 2022” wherein the CPCB has recognized Battery Refurbishing as an approved business activity. This change in the policy and rules will open a new service industry and multiple battery refurbishment centre's are expected to open up giving employment opportunity to more than 100,000 people. Approximately 10 million plus lead acid batteries are scrapped and replaced every year across the region. This strategic move addresses both economic strain from battery replacements and environmental hazards linked to improper disposal and complying to the government's commitment to promote circular economy and sustainability through innovative battery waste management policy.

Mr. John Vrastinas, Chairman of Tesla Power USA, expressed his enthusiasm, saying, *“ReStore is not just a refurbished battery brand; it's also a solution for employment generation in a new battery service industry, which will contribute to a sustainable environment. By offering affordable refurbished batteries with performance warranty, we aim to not only redefine the market but also to train the micro*

and small entrepreneurs on our technology, as we have already refurbished more than 1 million batteries using our proprietary technology”.

About Tesla Power USA

Tesla Power USA regional office in Dubai with their global headquarters in Delaware, USA has been acknowledged for being a pioneer and leader in introducing affordable and new technology energy storage sector that has revolutionized the industry. Tesla Power USA’s vision is to continuously innovate sustainable products and technologies through its strong R&D team and provide the benefits of such innovations to all consumers by creating the largest service network.



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