

Art to Inspire Inclusion for International Women's Day 2024

Contemporary artist Susana Anaya announces the launch of her new artwork inspired by and celebrating International Women's Day 2024's theme of 'Inspire Inclusion'.



Zurich, Switzerland Mar 7, 2024 ([IssueWire.com](https://www.issuewire.com)) - Contemporary artist [Susana Anaya](#) announces the launch of her new artwork inspired by and celebrating International Women's Day (IWD) 2024's theme of Inspire Inclusion. The artwork, titled 'Infinite Layers of Inclusion', will be displayed publicly during a one-week exhibition launching on IWD, Friday 8th March at the landmark [Elizabeth Arthotel](#), the 5-star Ischgl hotel that is renowned for its large artwork collections and shows.

This year's IWD theme is represented by the hand-made heart shape as the symbol to connect and rally women around the world behind the initiative, indicative of the desire to demonstrate solidarity while simultaneously acknowledging that when we truly value difference, inclusion comes from the heart – and this is the inspiration behind Anaya's new artwork.

The new artwork from Zurich-based Anaya, a Mexican and German contemporary artist best regarded for her rich use of colour and explorations of physics that bring to life immersive and multi-dimensional artworks, beautifully encapsulates the multifaceted experience of women. Weaving together and building intricate layers of texture that feature four distinct purple hues, from dark to light, through Iris, Violet, Amethyst and Veronica, to reflect the complexity of their journeys. The choice of purple holds profound significance, symbolising justice, dignity and achievement in the context of women's empowerment and IWD.

Anaya explains, *"Infinite Layers of Inclusion' is an artwork that creates a visual narrative to reflect my own journey while also exploring the collective experiences of the women's movement, from acknowledging past struggles and sacrifices to celebrating the achievements of women that continue to inspire, weaving and layering those experiences to tell the story and using colour to reimagine what inclusion could look like in the future."*

Anaya, who has artworks on display in Zurich's celebrated restaurants, Sonneberg and epoca, as well as the Lucerne headquarters of the luxury watch and jewellery brand Bucherer, is represented by Gerhardt Braun Gallery in Palma, HOFA Gallery, and PAVE Contemporary in London.

Mirjam Alloys, Austrian female entrepreneur and owner of the Elizabeth Arthotel, where the week-long exhibition is taking place, says *"It has been an honour to collaborate with Susana Anaya on this special project for IWD 2024. Female empowerment and inclusion are matters very close to my heart, and to be celebrating through art, another lifelong passion of mine, while also actively contributing to the women's movement through the planned donation of this artwork has been a meaningful way for us to participate in IWD."*

[SUSANA ANAYA](#)

#INSPIREINCLUSION

#IWD2024



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