

BranchOut Food (NASDAQ: BOF) Unveils Avocado Chips at Natural Products Expo West



Beverly Hills, California Apr 1, 2024 ([IssueWire.com](https://www.issuewire.com)) - BranchOut Food (NASDAQ: BOF), formerly known as AvoLov, is proud to announce the launch of its latest innovation: Avocado Chips. The unveiling of this revolutionary snack took place at the highly anticipated Natural Products Expo West, where BranchOut showcased its commitment to providing consumers with innovative and healthier alternatives.

BranchOut Food is not just another food company; it is a dynamic social media platform that bridges the gap between food and beverage companies, influencers, and industry professionals. Since its inception in 2018, BranchOut has become a frontrunner in the industry, offering a wide range of services such as product reviews, influencer marketing, and product launches.

Eric Healy, the visionary founder of BranchOut, expressed his excitement about the launch of Avocado Chips, stating, "As someone who has embraced a plant-based lifestyle, I've always been passionate about finding healthier alternatives. Avocados are a personal favorite, and we're thrilled to introduce a snack that captures the essence of this beloved fruit."

The journey to perfecting Avocado Chips began with AvoLov, where Healy and his team dedicated two years to research and development. Leveraging innovative drying technology, AvoLov successfully transformed real avocado slices into crispy chips, offering consumers a guilt-free indulgence packed with flavor and nutrition.

"Our avocado chips are a testament to our commitment to innovation and sustainability," says Healy. "We've carefully crafted each chip using a gentle-dry process that preserves the natural goodness of avocados while ensuring a satisfying crunch."

BranchOut's Avocado Chips come in an array of tantalizing flavors, including Sriracha, Chili Lime, and Sea Salt, catering to diverse palates and preferences. With Avocado Chips, BranchOut continues its mission to revolutionize snacking by offering wholesome, plant-based options that consumers can feel good about.

In addition to its commitment to delivering exceptional products, BranchOut prioritizes sustainability throughout its operations. By sourcing Hass avocados from reputable farms in Mexico and California and utilizing environmentally friendly manufacturing processes, BranchOut ensures that its products are not only delicious but also ethically produced.

"We believe in making a positive impact on both people and the planet," says Healy. "By choosing BranchOut's Avocado Chips, consumers are not only treating themselves to a delicious snack but also supporting sustainable practices."

BranchOut's Avocado Chips are now available for purchase, offering consumers a flavorful and nutritious snacking experience. For more information about BranchOut Food and its innovative products, visit <https://branchoutfood.com> or follow on X (formerly Twitter) at <https://twitter.com/branchoutsnacks>.

About BranchOut Food (NASDAQ: BOF)

BranchOut Food is a pioneering social media platform that connects food and beverage companies with influencers and industry professionals. Founded in 2018, BranchOut has emerged as a leader in the industry, offering a wide range of services to help brands expand their reach and grow their business. With a focus on innovation and sustainability, BranchOut is committed to providing consumers with wholesome, plant-based alternatives that are as delicious as they are nutritious.

Avocado Chips History:

Avocado chips were first manufactured by CalAvo in 1968 and shipped to SOLVEX for extraction of Avocado oil. Later Inventor: Richard H. Davis (<https://patents.justia.com/patent/4444763>) in 1982

developed a Freeze-dried avocado chip. Freeze-drying avocados allows them to stay green and fresh for years, and they keep their vibrant green color and nearly all of their nutritional benefits. Next CalAvo licensed its name (<https://trademarks.justia.com/738/11/calavo-73811229.html>) to Snak King in 1990.

SOURCE Avocado News Wire

<https://www.youtube.com/watch?v=3M0VjZnMeeo&t=116s>

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