

Innovative New Experience For Businesses To Build Company Culture!

Maryland firm is now offering unique "employee culture tours" to help business leaders grow their employee culture and attract and retain the best employees.



Gaithersburg, Maryland Mar 14, 2024 ([IssueWire.com](https://www.IssueWire.com)) - Josh Lavine, CEO of Capitol Benefits, introduces an **innovative solution for organizations seeking to cultivate robust employee cultures**. These in-person and virtual “Employee Culture Tours” promise to revolutionize the workplace, fostering engagement, retention, and overall satisfaction.

Josh says, “Large organizations have teams of people dedicated to building company culture. Other culture tours include things like aerobic studios and mini-golf courses. There are very limited resources that small and medium-sized companies can learn from to build their culture. I’m excited to pull back the curtain on over 50 ideas that Capitol Benefits and our clients have implemented to enhance their culture and attract and retain the best employees. In most cases, companies with as few as two employees can benefit and these ideas are often free or very inexpensive.”

Capitol Benefits has been recognized as “Best Places to Work in America” by Inc. Magazine and “Best Places to Work” by Washingtonian Magazine and Washington Business Journal.

Why Work Culture Matters

A thriving company culture isn’t just a buzzword; it’s a strategic advantage. Research shows that positive workplace cultures lead to:

- Higher Retention Rates
- Enhanced Productivity
- Improved Morale
- Hire Better Candidates, Faster

What Can You Expect?

Join Josh Lavine and Capitol Benefits for a 90-minute conversation that equips you with actionable strategies to transform your organization’s work culture. Here’s what awaits:

- Practical Ideas: Over 50 actionable strategies, including cost-effective and free initiatives.
- Engagement 101: Learn how to leverage core values and vivid vision to gain employee buy-in.
- Inspiration from a Visionary: Josh Lavine, a nationally recognized culture expert, shares firsthand stories and advice.

Who Should Attend?

Executives, HR professionals, business owners, and team leaders are passionate about enhancing their workplace culture.

No Catch, Just Connection

Capitol Benefits offers these tours as a community-building initiative. We believe that stronger connections lead to better business outcomes. While our core business involves setting up employee benefits for businesses, this tour is about fostering meaningful relationships and it is not a sales

presentation.

For more information or to register to attend, click [here](#).

Visit the Capitol Benefits website for tour dates and times. Reserve your spot now and experience the transformative power of culture.

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Brand Guidelines: <https://www.capitolbenefits.com/brand-guidelines/>

About Capitol Benefits:

Capitol Benefits has been recognized by Washingtonian Magazine and Washington Business Journal as one of the “Best Places to Work in DC” and by Inc. Magazine as one of the “Top Places to Work in America.” They have also been honored on the Inc. 5000 list of America’s Fastest Growing Private Companies.

Capitol Benefits is an independent insurance agency that works with individuals and businesses to mitigate risks and establish long-term cost containment strategies.



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