

Mega CSR Event in the loving memory of Late Shri M. G. George Muthoot, Former Chairman of The Muthoot Group



Kochi, Kerala Mar 5, 2024 ([IssueWire.com](https://www.issuewire.com)) - The Muthoot Group pays a humble tributes its visionary leader, Late Shri M. G. George Muthoot, Former Group Chairman on his 3rd memorial anniversary. His pioneering initiatives and philanthropic efforts have left behind an indelible mark on the society by positively impacting the lives of millions of people. Under his astute leadership and uncompromising values, The Muthoot Group has emerged as one of India's most trusted and globally diversified business conglomerates. To commemorate 3rd memorial anniversary of Shri. M. G. George Muthoot, a mega CSR event was executed on 2nd March 2024 at Paul George Global School, New Delhi. Through these CSR initiatives thousands of underprivileged and needy beneficiaries will be benefitted.

Shri. Robin Hibu (IPS), Special Commissioner of Delhi Police and Additional Director General of Police was the Chief Guest of this Mega CSR Event. The Event was also graced by Dr. Sara George Muthoot, Director St. George's School and Paul George Global School along with Shri Alexander George Muthoot, Joint Managing Director of The Muthoot Group. Senior officials of the Corporate Office and Paul George Global School also attended the event. The details of the CSR initiatives are mentioned below:

CSR Vivahsammanam Project: Distribution of Rs. 1,00,000/- Cheque to each of 10 newly married girls

from widowed mothers in Delhi and NCR, promoting financial empowerment for the underprivileged girls through the CSR initiative Vivahsammanam. This project was started in the year 2004 and till date the Group has supported 4642 Girls and their families in Karnataka, Kerala, Tamil Nadu, Rajasthan, Kolkata and Delhi.

Education Empowerment: Over 100 school uniforms were donated to poor and needy children who are getting informal education at a makeshift school in the vicinity of the Red Fort Delhi popularly known as Than Singh Pathasala.

Technological Advancement in Education: Handover of 60 Smart Classroom equipment set, each set included 1 Smart Board, 1 Projector, 1 Computer System, 1 Podium and 1 Speaker) to 11 NGOs, contributing to the enhancement of educational resources for needy students of Delhi NCR. This donation will ensure quality new age education to thousands of students through state of Art Technology.

Enhanced Accessibility for Differently Aabled: Under this special CSR Initiative a brand new EECO Van dedicated to the transportation of over 100 differently-abled Children, aligning with the commitment to inclusivity and accessibility for the needy children of our society.

Mr. Alexander George Muthoot, Joint Managing Director of The Muthoot Group, expressed his sentiments, stating, "Our beloved Group Chairman, Late Shri M.G. George Muthoot was a great leader, a visionary and a philanthropist at heart. He had always believed in creating a more equitable society by diligently working towards the empowerment of the less privileged and making a positive difference in the lives of the people and growth of the nation. Guided by his profound principles, values and ethics, it is our endeavor to ensure that we work towards his vision. These initiatives are a testament to our ongoing commitment to social responsibility, ensuring that the legacy of late Shri M.G George Muthoot continues to impact lives positively."

During the year 2023-24 Muthoot Finance has helped millions of poor and underprivileged people including women, differently abled, intellectually deficiency people. These CSR activities reflects Muthoot Finance's dedication to creating a sustainable and inclusive future, embodying the values upheld by the late Shri M.G George Muthoot.

About Muthoot Finance

Muthoot Finance is the flagship company of The Muthoot Group which has 20 diversified business divisions. With more than 6200 branches, the Group serves over 2.5 Lac customers every day. Muthoot Finance is India's largest gold loan NBFC and India's No.1 Most Trusted Financial Services Brand from the last seven years, according to the Brand Trusted Report (2016-2023). Muthoot Finance also been recognized as Best Place to Work for the last three years in succession.

It is a reputed 'Systemically Important Non-deposit taking NBFC'. As part of the core business, Muthoot Finance provides loans secured against household gold jewellery at highly affordable rates and amazing product features. Globally, the Group has presence across, USA, UK, UAE, Costa Rica, Nepal and Sri Lanka. For more details please visit: www.muthootfinance.com

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