

## SOYJOY® Introduces New Flavors Cranberry and Dark Chocolate Cherry

All Natural, Gluten Free Snack Bars Made with Real Fruit and 100% USA-Grown Ground Whole Soybeans



Tokyo, Japan Apr 6, 2024 ([IssueWire.com](https://www.IssueWire.com)) - Pharmavite LLC, the maker of SOYJOY snack bars, announces two brand new flavors available this fall – Cranberry and Dark Chocolate Cherry. SOYJOY is an all-natural and gluten-free snack baked with real fruit and ground whole soybeans—offering a nutrient rich combination of protein, carbohydrates and fiber.

"Healthy snack choices play an important role in one's diet, as they can keep your energy up and prevent you from overeating later. It's important to choose snacks made with whole foods that are minimally processed, and do not have additives, artificial colors or flavors," says Kate Geagan, registered dietitian, author and mother of two. "SOYJOY bars are the perfect, nutrient rich substitute for granola bars because they're packed with real fruit and USA-grown whole soy. As a mom, that's really important to me."

Delightfully tart and bursting with sweetness, Cranberry SOYJOY brings together a combination of all natural ingredients to provide a perfect snack for any time of day. Enjoy it with your morning coffee, during an afternoon snack break, or throw it in your bag for an easy, on-the-go snack that packs nutrition and staying power. Similarly, Dark Chocolate Cherry SOYJOY provides all natural goodness, but with sweet-toothed consumers in mind. The perfect pairing of luscious dark chocolate and tart cherries offers a sensation of indulgence, without the guilt.

All nine flavors of SOYJOY contain at least four grams of protein and are completely free of trans fats, hydrogenated oils, artificial colors and flavors, preservatives and additives. No matter which flavor you choose to enjoy, you're getting a nutritious, satisfying snack full of real food goodness with only 130-140 calories per bar.

Both new flavors, as well as other SOYJOY favorites, are available at SOYJOY.com, and at grocery, health and natural food stores nationwide. For a full list of retailers, nutritional information and soy recipes visit <https://www.otsuka.co.jp>.

About SOYJOY®:

SOYJOY is a nutritious snack baked with real fruit and ground whole soybeans. Each SOYJOY bar offers a combination of high quality protein, fiber and fat, which helps to provide sustained energy without a lot of calories. With SOYJOY, you get real food that gives your body what it needs wherever you are, and wherever you are going. SOYJOY is available in a variety of nine great flavors: Apple Walnut, Banana, Berry, Blueberry, Cranberry, Dark Cherry Chocolate, Mango Coconut, Pineapple, and Strawberry. For more information, please visit <https://www.otsuka.co.jp>.

SOURCE SOYJOY

<https://www.youtube.com/watch?v=6S9V0YPnWTs>

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