

The Guru: World Premiere, April 2024



Tampa, Florida Mar 25, 2024 (Issuewire.com) - In their latest cinematic venture, Lolli Brands Entertainment, a pioneering, global, film production company known for telling stories that captivate and inspire, proudly announces the Premiere of "The Guru" at the unforgettable Sunscreen Film Festival. This documentary, directed by the talented Anthony and TereZa Hakobyan-Lolli, edited by BAFTA & Emmy award winning Henry Adkin and multi-award winning David Shutt, unfolds the remarkable saga of George Farah—from his early days as a child soldier to his rise as a globally celebrated, award-winning bodybuilder and a resilient survivor of gunshot wounds and cancer. "The Guru" not only charts an

extraordinary life but also showcases Lolli Brands' commitment to exploring deep, impactful narratives that resonate with audiences worldwide.

"The Guru" takes audiences on a profound journey through George Farah's life, from his challenging beginnings to reaching the apex of bodybuilding. This narrative stands as a testament to human resilience and the ability to surmount overwhelming odds.

Featuring interviews with bodybuilding legends such as Branch Warren, Kai Green, Dexter Jackson, and Dennis James, and set against the backdrop of the Mr. Olympia event, "The Guru" provides an unmatched look into the elite world of professional bodybuilding.

With a collective following exceeding 26 million and over 5.9 million subscribers, the reach and impact of "The Guru" are undeniable, offering a message of endurance, perseverance, and excellence to a global audience.

The 19th Sunscreen Film Festival, set to light up downtown St. Petersburg, Florida, from April 25-28, 2024, stands as a highlight in the cinematic calendar. Renowned for championing creative excellence and bringing together the film industry's brightest minds, the festival offers a vibrant mix of film screenings, educational workshops, and panels. This year, attendees can anticipate interactions with cinematic luminaries, deep dives into topics ranging from biohacking to virtual production, and the unparalleled opportunity to engage with the art of filmmaking in the heart of St. Petersburg's cultural scene. With its tradition of fostering talent and its dynamic schedule, the Sunscreen Film Festival promises to be an unmissable event for film lovers and industry insiders alike. Get your tickets here <https://lu.ma/1rwlr37m> or at www.sunscreenfilmfestival.com

Founded by the visionary duo Anthony and TereZa Hakobyan-Lolli, Lolli Brands Entertainment specializes in creating documentaries and films that delve into the human condition, inspiring and moving audiences across the globe. With a passion for storytelling that enlightens and motivates, Lolli Brands continues to push the boundaries of documentary filmmaking.

For further information and to watch "The Guru," visit [www.lollibrands.com/the-guru] and to learn more about Lolli Brands Entertainment and the array of upcoming content visit www.lollibrands.com

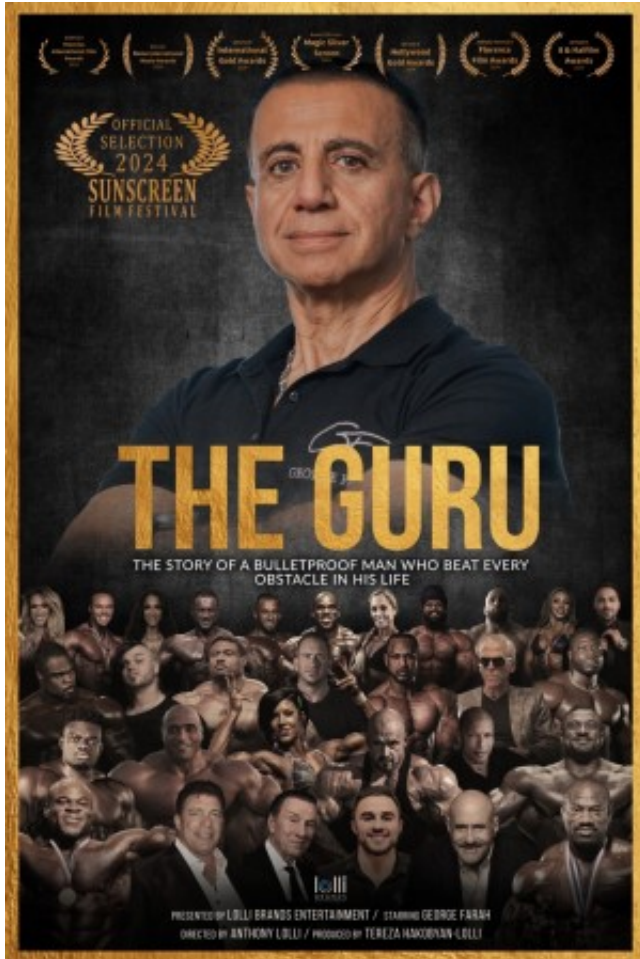
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