

The Sharks Take a Bite Out of Slice of Sauce on Shark Tank US



New York City, New York Mar 12, 2024 ([Issuewire.com](https://www.issuewire.com)) - Slice of Sauce, the innovative creators behind the mess-free condiment slices, made a splash on the recent episode of Shark Tank US. Emily and Cole Williams, the founders of Slice of Sauce, showcased their revolutionary product aiming to transform the condiment industry with their unique approach.

Slice of Sauce offers an ingenious solution to the age-old problem of messy condiment disasters in sandwiches. By dehydrating ketchup, mustard, and sriracha sauces into slice forms akin to cheese slices, they've eliminated the hassle of traditional condiment packets and the risk of soggy buns.

Their appearance on Shark Tank US sheds light on their journey from conception to the challenges of scaling up production. Despite initial success through a viral Kickstarter campaign and securing investments from family and Techstars, the company faced hurdles in manufacturing, leading to delays in launching the product commercially.

During the episode, the Sharks were impressed by the flavor and potential of Slice of Sauce. However, concerns were raised about the pricing and the company's pre-revenue status. Offers were made, including one from Kevin O'Leary and another from guest shark Alex Rodriguez, but negotiations ultimately didn't lead to a finalized deal.

Following the Shark Tank episode, Slice of Sauce experienced a surge in interest, but unfortunately, the company ceased operations shortly afterward. While the official reasons for the closure remain

undisclosed, challenges in manufacturing and scaling may have contributed to this outcome.

For further information, please visit Slice of Sauce's Instagram page

<https://www.instagram.com/sliceofsauce>

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SOURCE Slice of Sauce

<https://www.youtube.com/watch?v=FbsKto4gg14>



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