

Atul Goel, CEO of AppCurators, Joins Vidaksh as Chief Technology Officer (CTO)

Vidaksh has appointed Atul Goel as Chief Technology Officer. He is expected to bring extensive technological expertise to this domain. Through collaboration with Mr. Goel, Vidaksh aims to revolutionize the face of Indian agriculture by harnessing

appcurators.com

Vidaksh
vidaksh.com

Atul Goel
CEO, AppCurators

"Atul Goel, **CEO of AppCurators,** Joins Vidaksh as Chief Technology Officer (CTO) - IssueWire

IssueWire

Noida, Uttar Pradesh Apr 23, 2024 (Issuewire.com) - Vidaksh has appointed Atul Goel as Chief Technology Officer. He is expected to bring extensive technological expertise to this domain. Through collaboration with Mr. Goel, Vidaksh aims to revolutionize the face of Indian agriculture by harnessing

top-notch tech expertise in AI and ML.

Vidaksh, is a leading company in the Agri Tech platform to help the farmers to identify their needs. The infusion of agricultural & Technology is tremendous. It addresses the scenario where, if a plant requires additional care or a specific environment, farmers could click the picture of that particular plant and share it on the Vidaksh Application, and that AI would identify its requirement. It will also inform the appropriate ratio of fertiliser and pesticides to use in the crops. (As per requirements).

Vidaksh also helps FPO (Farmer Progressive Organization) Or Contractual farmers so that they can understand the needs so well for effective communication between farmers.

While keeping all their requirements in mind, AppCurators has brought the vision into reality and created such a platform. It was the biggest achievement for the company to complete this project before the deadlines. In this process, Our team introduced a splendid feature. Somehow, it was amazing for the developers to do in the Agriculture field. That was polygon mapping—how farmers could map their farm over Google Map or other Maps.

On this journey, Team Vidaksh realized that they would require a dedicated technical expert to handle their tasks. They seek a trusted partner proficient in AI and ML for their data-oriented application, capable of close collaboration. Mr. Goel, having earned their trust, comes into the picture.

Atul Goel is the CEO of AppCurators and has tie-ups with other leading companies in the market, including Khiladi Adda, NiftyPM, and more.

As a technical partner of Khiladi Adda, Atul Goel leads the IT department, overseeing project development, management, and milestone achievement. His expertise has enhanced the quality of the e-sports offerings on the platform. As per the latest figure, Khiladi Adda has over 4 million users, over 350,000 monthly active users, and 1+ crore daily winnings.

Khiladi Adda is part of national gaming federations and authorised by The Rummy Federation. CEO Satyam Rastogi's goal is to dominate the gaming market by 2030. Atul and the team provided the round-the-clock support for the app's triumph. With this initiative Mr. Rastogi was Impressed, and offered to be the technical partner with them.

In the row of achievements, the next is Nifty. Nifty is a project management tool created for Marketing Team, Development, and the remote team so that they can communicate their tasks, and milestones, allowing for pre-planning of complex projects.

Mr. Goel was selected to guide Nifty PM's journey, with the aim of stabilizing the market and progressing with their tech pathways.

Atul expressed his excitement about becoming a CTO, reflecting on the journey of creating platforms from scratch. "The company is committed to providing 24x7 support and looks forward to achieving milestones and fostering collaborations with Vidaksh, Khiladi Adda, and NiftyPM, and more in the future".

About the AppCurators and what it does

[AppCurators](#) is a subsidiary of Gortnm Innovation Pvt. Ltd, offering tech solutions for businesses to grow and provide support to Tech or Non-tech founders in this domain. With the aim to deliver the

utmost quality by ensuring the success of our projects, partnerships, and product development initiatives. AppCurators's Team always sit beside you to help you guide you through the turmoil on your tech journey.

Media Contact

AppCurators Technology

we@appcurators.com

+919258101936

C-95, Sector 2, Noida - 201301

Source : AppCurators

[See on IssueWire](#)