

CoordinateHQ Infuses Generative AI Capabilities to Enhance Automation and Productivity

Enables clients to get started collaborating in minutes

Redwood City, California Apr 4, 2024 ([IssueWire.com](https://www.issuewire.com)) - [CoordinateHQ](#), a collaboration portal for client service organizations, announced it has infused generative AI into its platform. This will enhance automation within the solution, driving efficiency gains for customers.

IDC expects spending on collaborative applications to reach [\\$71.6 billion by 2027](#), with generative AI fueling the growth as organizations strive to enhance efficiency and improve decision-making. With the addition of generative AI, the CoordinateHQ platform will further streamline workflows, accelerating the project kick-off process and automating administrative tasks. This support allows teams and clients to shift their focus to strategic activity, improving project speed and quality.

Companies using the new generative AI capabilities benefit in several ways, including:

- **Project Kick-Off:** Takes the legwork out of the initial project setup so the custom portal can be shared with the client in minutes
- **Speed and Scale:** More automation and intelligence improve project delivery, enabling customers and their clients to achieve their goals with less time and work.
- **Team Delivery:** More confidence that your team is delivering with intelligent reminders and augmentation that ensure your project plan is robust and on track.

“AI is now a vital component of improving collaboration and team efficiency, supporting CoordinateHQ’s mission to simplify client relationships. We’ve judiciously integrated the technology into areas where the intelligence can deliver tangible productivity benefits that amplify teams’ efforts. With generative AI embedded, our clients can finish projects faster, improve their quality, and handle more with less, delivering a competitive advantage.”

Rick Morrison, CEO of CoordinateHQ

“With Generative AI now part of the CoordinateHQ portal, we can shift our focus to scaling as the setup process and ongoing client workflows are automated. The prompts and AI commands within CoordinateHQ are intuitive and easy to use, boosting productivity and enhancing the experience for all collaborators.”

Ginny Delaitre, CEO of VDS Digital Agency

CoordinateHQ has an established and growing customer base that relies on the software to collaborate with clients. Learn more about the new capabilities and view a platform demo [here](#).

About CoordinateHQ

Founded in 2020, CoordinateHQ provides collaboration software for client service organizations. The platform is an intuitive portal that streamlines communications and makes it easier to scale your business. Learn more at www.coordinatehq.com and connect on [LinkedIn](#).

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