

Prairie Donair Signs Area Developer AB



Prairie DONAIR®

FOR IMMEDIATE RELEASE

18 April, 2024

Prairie Donair® Successfully Signs Area Development Agreement for Alberta

REGINA, Apr 18/ - Prairie Donair Inc. ("Prairie Donair" or the "Company") a franchise company and leader in the growing food segment of the culturally-mixed street food called donairs, is pleased to announce that on March 1st 2024 it has signed an Area Development Agreement for the province of Alberta. This includes the opening of a new location in Edmonton which will also serve as a training facility for new locations in Alberta.

"We are excited to welcome our new developers to the family. This relationship will allow us to extend our footprint in Alberta at an accelerated rate. It will also allow for stronger unit economics at our existing stores in Alberta by having a strong support team closer to home. Dr. Asif Malik and Mr. Tamur Malik have a successful history in multi-unit franchising including being part of one of the fastest growing fried chicken chains in Canada. We feel their experience coupled with their passion for this industry is what we need to continue our rapid expansion in Alberta", said Joshua Bagchi, Chief Executive Officer, Prairie Donair Inc.

"We have paved the way for a stronger and brighter future for our franchisees in Alberta. We have implemented the same criteria for growth and operations with our Manitoba Area Developers and the results are outstanding. Therefore we are certain that Alberta will soon see more successful strategically placed franchised locations opening with great service and execution".

"Since the start of 2024 we have allocated our resources and focus on building a stronger support team for our franchisees and we are already starting to see the fruits of our labor. We are excited to continue providing our customers with premium, healthy, quality and diverse food. Having one of the most dynamic menus in the QSR industry, we are sure to satisfy everyone's palate!"

About Company

Prairie Donair is a franchise company born out of Regina, Saskatchewan. Since 2018 Prairie Donair has led the country's unit growth in the donair segment.

For further information: Joshua Bagchi, President & CEO - Prairie Donair, Tel: 306.520.3253, 2218 Rose, Regina, Saskatchewan, www.prairiedonair.com

Regina, Saskatchewan Apr 18, 2024 ([IssueWire.com](https://www.IssueWire.com)) - Prairie Donair® Successfully Signs Area Development Agreement for Alberta

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Source : Prairie Donair Incorporated

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