

Gio Petrella's music video Bleach receives Telly Awards



Worcester, Massachusetts May 28, 2024 (IssueWire.com) - [BLEACH](#) by Gio Petrella receives Telly Awards

Contact: Giovanni Petrella, Owner/President

Absurdity Records. LLC

Worcester, MA

theofficialgiopetrella@gmail.com

Siobhan Petrella

508-579-4034

Petrellasiohban1@gmail.com

Absurdity Records, LLC's music video

[BLEACH](#) by Gio Petrella

has been named

Silver Telly Winner in People's Telly – Best Micro-Budget (Under \$10,000)

Bronze Telly Winner in People's Telly –Non-Broadcast

Silver Telly Winner in Non-Broadcast – Sound & Sound Design

Bronze Telly Winner in Non-Broadcast - Entertainment

Bronze Telly Winner in Non-Broadcast - Music Video

IN THE 45th ANNUAL TELLY AWARDS

Owner/President of Absurdity Records, LLC announced today, May 27, 2024, its ***BLEACH Music Video*** has been named **Best Silver Telly Winner in People's Telly - Best Micro-Budget (Under \$10,000); Silver Telly Winner in Non-Broadcast - Sound & Sound Design and Bronze winners Bronze Telly Winner in Non- Broadcast - Entertainment; Bronze Telly Winner in Non-Broadcast - Music Video; Bronze Telly Winner in People's Telly - Non-Broadcast** in the record-breaking 45th Annual Telly Awards. The Telly Awards honors excellence in video and television across all screens and is judged by leaders from video platforms, television, streaming networks, and production companies. This year's winners include **Adobe, Calvin Klein, ESPN, LinkedIn, Mother Jones, MTV Entertainment Studios, NASA, and the LA Clippers (NBA). PlayStation Studios, Sawhorse Productions, TelevisaUnivison, and more.**

About the song *Bleach...* The song and video are a compilation of me (Gio) looking back at some of my best and worst memories, and how they all have built me to whom I am today. No matter how much I would regret or want to change things, we are just a composite of our decisions and memories and that's what makes you, you.

Credits:

Song by Gio

For more of Gio's music:

<https://shor.by/gio>

Video by Raymond

Instagram: <https://www.instagram.com/raymond/>

Youtube: <https://www.youtube.com/channel/UCb21I0sAyQ-SITLgv19rq5Q>

Creative Direction, Styling, and Graphics by Bella Martinsen

Instagram: <https://www.instagram.com/boohoobloo/>

Tiktok: <https://www.tiktok.com/@boohoobloo>

Mixed and Mastered by Presto

Website: <https://www.producedbypresto.com/>

Linktree: <https://linktr.ee/prodbypresto/>

Produced by Loven

Youtube: <https://www.youtube.com/@ProdLoven>

Instagram: <https://www.instagram.com/lucianloven/>

Special Thanks to Amy Rose Productions for studio space

Website: <https://www.amyroseproductions.com/>

“The caliber of the work this season truly has reflected the theme of going beyond the frame. Our industry is experimenting with new technologies like never before, crafting truly compelling stories to draw attention to some of the world’s most pressing issues,” **shares Telly Awards Managing Director Amanda Needham.** “The Telly Awards is uniquely positioned to meet the industry where it’s actually making work, be that on television or TikTok.

” I am so unbelievably honored to receive all these awards, I am humbled that my creation was even watched at all. I want to thank everyone who supported and helped with this project, it took a lot of work and I’m so happy with how it turned out and that people are enjoying it.” **Gio**

About Gio: Gio is a rising musician from Worcester, MA making waves in the alternative music scene. Influenced by the likes of The Strokes, Frank Ocean, and Prince, Gio has crafted a unique sound that blends elements from various genres, resulting in a captivating and refreshing musical style. With a diverse palette and appreciation for music, he has garnered millions of cross-platform streams, captivating listeners with his mesmerizing melodies and thought-provoking lyrics. Gio is currently hard at work on his latest projects, which include new songs and accompanying music videos set to be released later this year.

Committed to pushing the boundaries of creativity forward, this year’s new categories included topics within Generative AI, Brand Collaboration, Use of Data Visualization, Thought Leadership, and Accessibility. These categories centered on cutting-edge technologies and storytelling formats that are actively evolving within the video and television industry.

This was a record-breaking year with nearly 13,000 entries from across the globe and top video and television content producers. Winners were chosen by The Telly Awards Judging Council Sphere Studios; Barry Christie, Global Creative Lead, Meta Creative Shop; Fariyah Zaman, Director, member of Brown Girl Doc Mafia; Aiden Darné, VP, Global Studio Lead Shutterstock; Malinda Wink, Executive Director Minderoo Pictures.

The full list of the 45th Annual Telly Awards winners can be found at www.tellyawards.com/winners.

Gio Petrella

Owner/President of Absurdity Records, LLC and Musical Artist

For inquiries:

theofficialgiopetrella@gmail.com,

Siobhan Petrella,

petrellasiobhan1@gmail.com

Find The Telly Awards Online:

Website: www.TellyAwards.com Facebook: /TellyAwards

Twitter: @TellyAwards

Instagram: @TellyAwards YouTube: /TellyAwards

About The Telly Awards

The Telly Awards is the premier award honoring video and television across all screens. Established in 1979, The Telly Awards receives over 13,000 entries from all 50 states and 5 continents. Entrants are judged by [The Telly Awards Judging Council](#)—an industry body of over 200 leading experts including advertising agencies, production companies, and major television networks, reflective of the multiscreen industry The Telly Awards celebrates. Partners of The Telly Awards include the Gotham Institute, NAB, Stash, NYWIFT, LAPPG, Production Hub, Green the Bid, Video Consortium, and Series Fest. New Partners include FWD- Doc, AI Film Festival, Reel Abilities Film Festival, and Film Fatales.

More information can be found at the Telly Awards Press Center: <https://tily.co/press>



Media Contact

Absurdity Records, LLC

theofficialgiopetrella@gmail.com

Worcester, MA

Source : Absurdity Records, LLC

[See on IssueWire](#)