Harley's Brings Artisan European Delicacies to Bangalore with its - Ivory Lounge!

Sweet news for Bangalore (@nammabengaluru)! Harley's Fine Baking, Hyderabad's beloved destination for exquisite European Desserts and Speciality Coffee, opened its first Ivory Lounge in JP Nagar, Bangalore, in January 2024.



Hyderabad, Telangana May 29, 2024 (Issuewire.com) - **Pioneering Medovik in India:** Harley's has emerged as a leader in the Indian F&B industry by being the first to introduce authentic "Kaffee Und Kuchen" (Coffee and Cake). Their Medovik signature offering has garnered immense popularity, with monthly sales exceeding 10,000 kilograms.

A "Third Place" for Every Occasion: Harley's is more than just delicious treats; their lvory Lounges cultivate warm and inviting atmospheres. These havens are for relaxation, productivity, and connection and are perfect for celebrating special occasions, catching up with friends, or enjoying a comfortable workspace.

Harley's CEO, Suresh Naik, added, "Harley's is all about reliving the tradition of coffee drinking – Kaffee Und Kuchen (Coffee and Cake), where friends and family gather to enjoy coffee, cake, and conversation. We pair perfect coffee with the right cake and serve it all with love.

Product Line: Beyond Medovik Exceeding expectations with every bite, their expert chefs use only the finest ingredients, ensuring unparalleled taste and quality that showcases "The Art of Classic European Baking." Their offerings go beyond Medovik, encompassing European desserts, Gourmet Cheesecakes and Pastry, Medovik Cakes and Pastry, French Croissants & Focaccia Sandwiches,



Brookies, Barcakes & Muffins, Gourmet Millet Cookies and the finest handcrafted French macarons – they have something to satisfy every craving. In addition to dine-in or online delivery options, whether it's a birthday or a holiday, Harley's curated gift hampers offer the perfect way to celebrate every occasion.

Award-Winning Brand: Harley's is the "Most Desired Brand for Cakes & Desserts" and "Go To Place for Specialty Coffee" at the 2024 Swiggy Restaurant Awards.

Harley's Competitive Edge: Harley's stands out from the competition in several ways. Firstly, their lvory Lounges boast a "Grand European Style" that appeals to the Gen-Z demographic. Additionally, Harley is recognised as the "Fastest Growing & Most Loveable Brand" with a remarkable track record of customer delight and heartwarming stories. Above all, Harley prioritises sustainability in their packaging materials, utilising outstanding and sustainable materials that minimise environmental impact. Their unwavering dedication to exceptional quality and unforgettable taste experiences, reflected in consistently high customer satisfaction, continues to be the cornerstone behind Harley's success.

We're thrilled to share the delights of Harley's with Bangaloreans," says Sudheer Kaali, CMO at Harley's Fine Baking. Our commitment to serving speciality coffee, cakes, and desserts, all within a welcoming atmosphere, remains our cornerstone. We look forward to becoming a cherished part of the Bangalore community.

<u>Harley's Fine Baking</u> is on a mission to bring the joy of European baking to more people, and the future looks delicious! Setting its sights on national expansion, the brand has upcoming locations in Mumbai, Pune, Chennai, and Goa! Visit Harley's Fine Baking's new location in JP Nagar, Bangalore, or explore their existing locations across Hyderabad, where every bite tells a story & every sip resonates with its perfection.

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