

RevArt Partners with Silicon Valley Visual Arts to Empower Emerging Artists



San Jose, California May 16, 2024 ([Issuewire.com](https://www.issuewire.com)) - RevArt, a leading platform for advancing artists' careers through technology and education, announces its partnership with Silicon Valley Visual Arts (SVVA), a renowned local non-profit art organization in the Bay area. This collaboration aims to empower emerging artists in the Bay Area by offering a special educational program focused on enhancing their art business skills.

The partnership with SVVA includes the development of a comprehensive program featuring workshops on art marketing, sales strategies, storytelling techniques, and more. This initiative is designed to equip artists with the tools and knowledge they need to succeed in the competitive art industry.

One of the key highlights of this collaboration is the special discounts granted to SVVA members for using RevArt's SMART Manager. This innovative platform enables artists to manage their portfolios, conduct e-commerce activities, track sales and collectors, and more, providing them with a holistic solution to streamline their art businesses.

Patti Pan, CEO and Co-founder of RevArt, expressed her excitement about the partnership, stating, "We are extremely delighted to collaborate with SVVA. We've found the same challenges among emerging artists and have similar goals to support visual artists. The Bay Area is full of entrepreneurs, and there are numerous tools available to them. However, I believe that entrepreneurs in the arts do not receive the same level of support as entrepreneurs in technology. This new alliance integrates some of our work and provides greater resources to artists, ultimately promoting local culture in the Bay Area." Steve Toll, President of SVVA, mentioned, "Silicon Valley Visual Arts looks forward to working with RevArts to increase the educational offerings available to developing artists."

About RevArt:

RevArt is dedicated to helping artists advance their careers through technology, opportunities, and education. The company assists visual artists in establishing their portfolios, securing exhibition and art sales opportunities, and providing educational programs to equip them to run successful art businesses.

About Silicon Valley Visual Arts:

Silicon Valley Visual Arts, Inc. is a 501(c)3 non-profit organization committed to promoting and supporting the arts throughout the Silicon Valley and Peninsula communities, extending from San Bruno to Gilroy to areas along the Pacific Coast. For more information, please visit <https://siliconvalleyvisualarts.org/>.

For more information about [RevArt's](#) artist program and offerings, visit [RevArt's Artist Program](#).

Media Contact

Revart, LLC

contact@revart.co

4086766913

2858 Barkley Ave

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