

Jon Fetherston new President of WACA TV

Fetherston unanimously elected by the WACA TV Board of Directors



Ashland, Massachusetts Jun 3, 2024 (Issuewire.com) - Jon Fetherston was recently elected as President of WACA TV Corporation. Fetherston was unanimously elected by the WACA TV Board of Directors. Fetherston has a long history with WACA TV. Fetherston started hosting the program All Politics is Local on WACA TV, 15 years ago, when he was serving as the Chairman of the Ashland Board of Selectman. The program has always focused on how the decisions made on the local level have far greater impacts on families and communities than decisions made by the federal government. All Politics is Local is a two-time winner of Best Program by the Alliance for Community Media. The station also won Best Program for Fetherston's live broadcast of the New England Patriots Super Bowl rally in 2019. Fetherston has served as Chairman of the Ashland Board of Selectman and Board of Health. He currently serves as a Governor appointee to the Ashland Housing Authority and MAPC Commissioner. Fetherston's goal are to take the WACA TV corporation to the next level. Focusing on quality programming, informing the community with coverage of local government meetings, focusing on exciting live event coverage, growing the podcast portion of the station, as well as broadcasting on FaceBook Live and YouTube. Fetherston will also focus on working with local, state, and federal elected leaders to advocate for the support of community media.

WACA-TV Ashland is a local access independent, non-profit organization, governed by a volunteer Board of Directors. WACA-TV's mission is to help all of Ashland's citizens and institutions realize their potential through the medium of cable television. WACA-TV encourages and facilitates the production of quality programming by and for the local community of Ashland. WACA TV has three distinct channels public, education, and government community media. WACA-TV is committed to fostering a welcoming and empowering environment where Ashland citizens can participate in the usage of a variety of media formats; our TV channels, online VOD, Podcasts, and Social Media platforms including Facebook, Twitter, and YouTube. The purpose of creating community programming is to provide a unique, valuable, and locally relevant option to non-commercial programming. WACA-TV strives to keep our viewers informed regarding town issues that impact the quality of life of the residents of the Town of Ashland.





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