

Leading Cosmetics Manufacturer Kain Cosmeceuticals Implements BatchMaster ERP to Boost Manufacturing Efficiency



Mumbai, Maharashtra Jun 8, 2024 (<u>Issuewire.com</u>) - BatchMaster Software Pvt. Ltd., a global ERP solutions provider, has announced that KAIN Cosmeceuticals Private Limited intends to standardize and streamline its critical operations with BatchMaster ERP software, aiming to enhance efficiency and productivity.

Kain Cosmeceuticals specializes in designing, developing, and manufacturing a wide range of products in personal care, baby care, oral care, and color cosmetics. Mr. Nishit Dedhia, Managing Director at Kain Cosmeceuticals, emphasizes the importance of quality in every successful product, stating, "Every successful product contains the most important ingredient called 'Quality,' which must be diligently maintained."

This drove their search for a solution that could facilitate establishing Quality Checkpoints (QC) across their supply chain wherever necessary.

Their decision to invest in ERP software was further validated by challenges such as managing multiple production lines for diverse products across various verticals like pharma, ayurvedic, and cosmetics and ensuring compliance with regulations for each category.

"We were looking for an ERP solution with modules for production, sales, inventory, and finance, and



BatchMaster's ERP software met all our criteria. They expertly customized a solution for us that aligns with our objectives and meets our requirements exactly as we wanted," said Mr. Dedhia.

"What I particularly appreciate about BatchMaster ERP is its multi-functionality capability and the level of flexibility to modify and customize each node as per our convenience. Additionally, their <u>NPD (New Product Development) module</u> has been transformative for us. It has simplified our core operations, including formulation experiments, costing, and ensuring precise traceability at every stage of product development," he added.

Speaking on this partnership, Mr. Sanjay Panjwani, Managing Director at BatchMaster Software Pvt. Ltd., expressed his views.

"The BatchMaster family is thrilled to welcome Kain Cosmeceuticals aboard. We are confident that our tailor-made <u>ERP software for the cosmetics industry</u>, equipped with all the necessary capabilities, will help Kain Cosmeceuticals achieve new heights," he said.

"Besides our BME on-premises solution, we are happy to offer them our add-ons, namely BME Finance, GST Module, Eway Billing & E-Invoicing, BME Fixed Assets, BME Audit Logger & E-Signature, BME Nutra-Vertical, and Sample Request Management," he added further.

About Kain Cosmeceuticals:

Kain Cosmeceuticals Private Limited (KCPL) is one of India's largest cosmeceutical design, development, and manufacturing companies, based in Navi Mumbai. With quality and sustainability at the core of their processes, they work with a wide array of products, catering to brands looking to make an impact today and innovate tomorrow.

About BatchMaster Software Pvt. Ltd:

BatchMaster Software is one of the market leaders in offering enterprise software solutions for process manufacturing industries. With over 3000 implementations worldwide, BatchMaster understands the unique industry challenges and offers ERP solutions that support industry-specific functionalities and handle critical processes of the micro-verticals.

BatchMaster helps organizations streamline their operations, reduce costs, increase profits, and manage compliance and safety to keep their customers happy and satisfied.



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