

mu-Drop announces Greg Tyrrell as CEO

mu-Drop BV, a global leader in micro eye drop application today announced that Greg Tyrrell FCA has been appointed Chief Executive Officer.



Apeldoorn, Gelderland Jun 10, 2024 ([IssueWire.com](https://www.issuewire.com)) - Greg Tyrrell is an experienced senior executive with over 30 years of international experience, having lived and worked in Europe, USA, and Australasia with inter-alia KPMG, PWC, St. Patricks Hospital, Moore Corporation Inc., Plantronics Inc., and GrowEurBusiness.

“With his global experience and strategic view, Greg is the ideal leader to help us scale and enable the global rollout of our solutions which have the potential to greatly ease the suffering of so many sufferers of serious dry-eye syndrome” commented Eddy Hilbrink, co-founder, and Chief Technology Officer.

“I am delighted to join at this exciting stage in the mu-Drop journey and look forward to working with the founders and key stakeholders to roll out these impressive technology solutions globally where there are growing unmet needs in the fight against dry-eye,” said Greg Tyrrell.

About mu-Drop BV

mu-Drop BV is a global leader in micro-eye drop application and a pioneer in an innovative technology platform that enables blood banks and private clinics to scale the production of serum eye drops. Serum eye drops are increasingly used globally to treat the most serious cases of dry-eye syndrome. The technology has been developed in close collaboration with Sanquin, a leading-edge blood service based in Amsterdam, The Netherlands. mu-Drop technology enables the production of serum eye drops using significantly lower quantities of valuable serum and enables micro-dosing of 100% serum which could greatly benefit sufferers of serious dry-eye syndrome.

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