

Unik Ernest's Culturin Afterparty Series During Cannes Lions

will Feature Sports, Creators, Music, Media & Business Icons

New York City, New York Jun 11, 2024 ([IssueWire.com](https://www.issuewire.com)) - Global Business Strategist and Cultural Architect Unik Ernest will host The [Culturin](#) Afterparty Series during Cannes Lions at Elva Cannes ([13 Rue Gerard Monod](#)). Unik will curate five all-star events starting with a special Cannes Lions Welcome Party on Monday, June 17th hosted by UnitedMasters CEO Steve Stoute with attendees including NBA Stars Kevin Durant and Draymond Green, Chad 'Ochocinco' Johnson and Shannon Sharpe to toast to the creatives and enjoy the best of the French Riviera. A Hip Hop throwback party with 300 Entertainment CEO Kevin Liles and a special guest DJ will take place on June 18th. Designer and celebrity stylist Jason Rembert will host an Afrobeat/Amapiano Experience on June 19th, and as the sun sets over the Mediterranean on Thursday, June 20th The Culturin Afterparty will host their first annual Rose Day, a quintessential Cannes experience. The Annual Fête de la Musique and a special birthday celebration for Unik Ernest will close out this one-of-a-kind nightly series on June 21st.

This exclusive party series will serve as a preview to what Culturin founder Unik Ernest and his team will be able to do for clients and countries all across the globe. A formal launch for this bespoke media and travel company will take place in New York City this Fall to coincide with New York Fashion Week. "The world needs more beautiful stories, and Culturin will harness the power of storytelling, technology and cultural insights to amplify local cultures on a global stage," said founder Unik Ernest.

Unik Ernest seamlessly blends cultural diplomacy and hospitality to forge genuine connection with artists and brands, governments and corporations through impactful partnerships in the public, private and philanthropic sectors. Unik Ernest is a Haitian born, Manhattan-based nightlife guru and business leader. Over the past 20 years, Unik has used his ability to capture attention and generate buzz in his work with the world's largest brands. As an event architect, he has engineered one-of-a-kind parties, promotions and special events for Nike, Valentino, JetBlue and NBC Universal. With his company Lokee Worldwide Productions, he created events during Sundance, The Cannes Film Festival and the Grammy Awards.

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