

IBI Healthcare Institute Expands to Florida with Acquisition of Eberbach Plastic Surgery

Enhanced Patient Care, Transparent Pricing and Advanced Surgical and Non-Surgical Luxury Treatments Now Available in Florida



Tampa, Florida Jul 31, 2024 (Issuewire.com) - IBI Healthcare Enterprises ([IBI Healthcare Institute](#), and [IBI Laser Institute](#)) is pleased to announce its expansion to Florida with the acquisition of [Eberbach Plastic Surgery](#). A 30-year practice led by award-winning board-certified plastic surgeon Dr. Mark Eberbach. Moreover, this is a major step in IBI Healthcare's growth and commitment to excellent patient care. As well as expanding its service portfolio of luxury surgical and nonsurgical treatments.

Strategic Growth

Firstly, the acquisition of Eberbach Plastic Surgery (IBI Eberbach) is a key part of the IBI Healthcare Institute's growth plan. Secondly, IBI will continue to expand its footprint and bring top-level medical care to more people. Lastly, this expansion into Florida increases the institute's reach geographically. But also solidifies its position as a luxury healthcare brand.

Eberbach Plastic Surgery has 30 years of excellence in plastic surgery to complement IBI Healthcare Institute's innovative approach to patient care. Dr. Mark Eberbach's experience and patient satisfaction have earned the practice a great reputation. Now both can combine their strengths to offer patients traditional and innovative solutions.

A. Christopher Ibikunle, MD, FACS - IBI Healthcare Institute CEO shared:

"Entering Florida through the acquisition of Eberbach Plastic Surgery is a major milestone for us. This

is a big step in our mission to deliver world-class healthcare solutions. This strategic move allows us to offer our full range of patient-centric services to more people so they can get the best possible care.”

Dr. Mark Eberbach, MD - Eberbach Plastic Surgery CEO talked about the legacy and future of his practice:

“We are excited to be part of the IBI Healthcare Institute. We share the same values of excellence and patient care. Partnering with IBI Healthcare Institute allows us to continue that legacy and bring in new technology and growth. I’m looking forward to the future and what this partnership means for our patients.”

A Suite of Luxury Treatments

[IBI Healthcare Institute](#) is known for surgical and non-surgical luxury treatments. Regardless caters to many types of patients. And with Eberbach Plastic Surgery joining the group. IBI Healthcare can offer more services to patients. Nevertheless, giving more options for plastic surgery, cosmetic surgery, and aesthetic and reconstructive procedures.

Now they can have many choices. From state-of-the-art plastic surgery to nonsurgical procedures. However, all treatments are designed to have minimal downtime. The new service list includes:

- Liposuction.
- Rhinoplasty.
- Tummy Tucks.
- Neck and Facelifts.
- Mommy Makeover.
- Aesthetic Procedures.
- Breast Augmentation.
- IV Therapy and Med Spa.
- Botox and Cosmetic Dermal Fillers.
- Accidental Wound Care and Reconstructive Surgery.

Finally, each treatment is customized to every patient’s needs and goals for a personal and luxurious experience.

IBI Healthcare Florida Expansion - Better Patient Experience

A key to IBI Healthcare Institute’s success is years of experience. Not only affordable but better patient experience. So IBI Healthcare takes pride in creating a warm and comfortable space. Where patients feel cared for throughout their medical journey.

Additionally, IBI Healthcare is unique in its price transparency. For over 10 years, IBI Healthcare has been promoting transparent pricing from patient communications to marketing materials. So, patients have a better understanding of the costs, diagnoses, and tests involved in each treatment. Subsequently, can make informed decisions without hidden fees or surprises.

Dr. Chris further elaborated:

“IBI Healthcare believes transparency is key to building trust with our patients. By providing clear

pricing upfront. We give our patients the power to make informed decisions about their healthcare. That's not just different from others in the industry. It's also who we are."

IBI Healthcare Florida Expansion - World-Class Team-Based Care

IBI Healthcare Institute has a world-class team of medical professionals. Eberbach Plastic Surgery brought Dr. Tamer and Dr. Medina to the strategic mission. Both are board-certified and highly accomplished in their field.

Dr. Tamer Shtayyeh, MD - IBI Eberbach, Board-Certified Cosmetic Surgeon, shared his thoughts on the expansion:

"Being part of IBI Healthcare Institute's Florida expansion is amazing. Our combined talent and resources means we can offer new treatments. So our patients get the best results."

Dr. Nilton Medina, MD, FACS - IBI Healthcare Institute, Board-Certified Plastic Surgeon, shared his take on the strategic move:

"Coming on board as an important member of IBI Healthcare's strategic growth is an honor. Our focus on excellence and patient satisfaction pushes us to stay ahead of the curve. Together we're raising the bar in cosmetic and reconstructive surgery."

Commitment to Excellence

IBI Healthcare Institute and Eberbach Plastic Surgery are united in their commitment to excellence. Both surgical facilities valued a patient-focused approach. Thus, every patient gets individual attention and the best care.

Consequently, patients can expect the same high level of care and attention to detail. As well as the results that IBI Healthcare Institute and Eberbach Plastic Surgery have become known for. Similarly, this partnership is a reflection of their shared mission to improve patient lives through better medical care and innovation.

Advanced Medical Technologies and Procedures

IBI Healthcare Institute has added to its arsenal of advanced medical technologies and procedures. Furthermore, by incorporating the latest techniques into their practice. The institute can offer patients the most effective and minimally invasive treatments possible. Eventually, this commitment to innovation is reflected in the many services now available to patients in Florida and Georgia too.

From laser treatments to minimally invasive surgery IBI Healthcare Institute is always pushing the boundaries of what's possible in cosmetic and reconstructive surgery. The institute's commitment to being at the forefront of medical advancements means patients get the latest and best treatments.

IBI Healthcare Florida Expansion - Patient Education and Support

A key part of the IBI Healthcare Institute approach is patient education and support. Recognizing that medical procedures can be overwhelming the institute provides patients with all the [resources](#) they need to make informed decisions about their health. This includes information on online health calculators, downloadable diet plans, procedures FAQs, and informative blog posts highlighting procedure expected

results, recovery times, and risks.

By creating a culture of transparency and support IBI Healthcare means patients feel confident and comfortable throughout their medical journey. The team is always available to answer questions, provide guidance, and offer personalized recommendations based on each patient's individual needs and goals.

The expansion into Florida is just the start. As we grow we will continue to hold to our values of excellence, transparency, and patient-centered care. The acquisition of Eberbach Plastic Surgery is proof of IBI Healthcare's vision to deliver top-quality medical care across multiple states.

A. Christopher Ibikunle, MD, FACS highlighted:

"This is a big milestone for IBI Healthcare Institute. We will continue to grow, improve, and stay patient-focused. We want to set the standard in healthcare and this acquisition is a big step towards that."

About IBI Healthcare Institute

IBI Healthcare Institute is a Bariatric Center of Excellence. Furthermore, offers a wide range of services including bariatrics, aesthetic surgery, and general surgery. Particularly, known for its patient-focused approach and commitment to excellence. In addition, IBI uses the latest medical techniques and technology to improve patient outcomes and quality of life. Above all, the highly experienced team of medical professionals delivers personalized care and treatment to many satisfied patients.

About Eberbach Plastic Surgery

Eberbach Plastic Surgery, led by Dr. Mark Eberbach, has been in practice for over 30 years. Nonetheless, known for patient care and results. Besides this, offers a wide range of surgical and nonsurgical cosmetic procedures. Moreover, our commitment to excellence has made us one of the top plastic surgery practices in Florida.

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