New Single Release: "Seven Days of the Week" by Roger Heilig, and Riley Bagwell

A Heartbreaking Tale of Unrequited Love



Salisbury, North Carolina Jul 17, 2024 (<u>Issuewire.com</u>) - Emerging country-pop artists Roger Heilig and Riley Bagwell are set to release their emotionally charged single, "Seven Days of the Week," on June 12, 2024. This poignant track delves into the depths of unrequited love, painting a vivid picture of a man's week-long struggle with a love that was never meant to be.

The single will be available on Spotify, Apple Music, Amazon Music, and more. For convenient access to all store links, visit: <u>https://push.fm/fl/LNwowzWN</u>

A Song of Longing and Loss

"Seven Days of the Week" chronicles a man's journey through seven days of hope, despair, and ultimately, acceptance. Roger Heilig, co-writer and performer, shared the inspiration behind the song: "We wanted to capture the raw emotion of loving someone who sees your affection as nothing more than a game. Each day represents a different stage of realization, from the initial spark of hope to the crushing weight of reality."

Riley Bagwell added, "The lyrics walk a fine line between the traditional storytelling of country music and the catchy, relatable hooks of pop. We've woven a narrative that we believe will resonate with anyone who's ever felt the sting of one-sided love."

The Heart of the Story

The song follows the protagonist through a week-long emotional rollercoaster. Monday begins with a glimmer of hope, Tuesday brings a fleeting moment of connection, but by Wednesday, doubt creeps in. Thursday sees a desperate attempt to win her heart, Friday holds the painful realization of the truth, Saturday is filled with heartache, and Sunday closes with bittersweet acceptance.

"This song is about the games people play with hearts," Heilig explained. "It's about the pain of realizing that what you thought was love was just a casual distraction for the other person. It's a story many can relate to, unfortunately."

A Visual Journey of Heartbreak

The accompanying music video, directed by acclaimed filmmaker Sarah Johnson, brings the lyrics to life in a series of vignettes. Each day of the week is represented by a different scene, showcasing the protagonist's emotional journey.

"The video adds another layer to the story," Bagwell said. "It's a visual representation of the hope, vulnerability, and ultimately, the strength it takes to walk away from a one-sided love."

Where to Experience "Seven Days of the Week"

Listeners can immerse themselves in this emotional journey on all major streaming platforms starting June 12, 2024. The single will be available on Spotify, Apple Music, Amazon Music, and more. For convenient access to all store links, visit: <u>https://push.fm/fl/LNwowzWN</u>

What's Next for Heilig and Bagwell?

With the release of "Seven Days of the Week," Roger Heilig and Riley Bagwell are poised to make a significant impact on the country-pop scene. The duo hints at more emotionally charged projects in the pipeline, including a full-length album exploring various facets of modern relationships.

"This single sets the tone for our upcoming work," Heilig revealed. "We're diving deep into the complexities of love and loss, and we can't wait to share more of these stories with our fans."



Join the Emotional Journey

Music lovers, critics, and industry professionals are invited to experience the raw emotion and masterful storytelling of "Seven Days of the Week." This single is more than just a song; it's a cathartic experience that validates the pain of unrequited love and celebrates the strength it takes to move on.

For media inquiries, interview requests, or additional information, please contact:

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About Roger Heilig and Riley Bagwell: Roger Heilig and Riley Bagwell are North Carolina-based singersongwriters known for their emotionally charged lyrics and blend of country storytelling with pop sensibilities. With a growing fanbase and critical acclaim, the duo is quickly becoming one of the most compelling acts in contemporary country music.

The heart-wrenching music video will premiere on YouTube at <u>https://www.youtube.com/watch?v=iThrfYZKILU</u>, offering a visual companion to this tale of unrequited love.



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