Red Apple Learning & IGDC Launches Game Jam Series to Empower the Youth

Equipping Aspiring Game Developers with Practical Skills (Focuses on the benefit to students)

kolkata, West bengal Jul 5, 2024 (Issuewire.com**)** - Kolkata, renowned for its rich cultural heritage, has recently made headlines in the gaming world. In an unprecedented initiative, Red Apple Learning Pvt. Ltd., in collaboration with the India Game Developer Conference (IGDC) and Scope Gaming Community, has hosted a game jam in the city. This event represents a significant milestone for the Indian gaming sector, offering new opportunities for local talent and shining a global spotlight on Kolkata's growing presence in this vibrant industry.

Gaming has transformed from mere entertainment into a thriving sector brimming with possibilities for innovation, creativity, and career development. Recognizing this potential, Red Apple Learning Pvt. Ltd. has partnered with IGDC and Scope Gaming Community to establish a platform that fosters and celebrates gaming talent.

Held online from June 28th to June 30th, 2024, the 48-hour game jam was designed exclusively for

game developers and designers to showcase their skills. More than 70 young game developers and designers enrolled in the game jam. While the results are yet to announce by IGDC, the winners will receive prizes including free tickets to the IGDC in Hyderabad 2024, winner and participation certificates from IGDC, and valuable internship opportunities with top gaming studios in India.

More than just a competition, the game jam aims to empower the youth of West Bengal. Leveraging IGDC's extensive global experience and Red Apple's pioneering expertise in advanced gaming and technology, this collaboration offers young game developers a unique chance to acquire the skills necessary to excel in the gaming industry. The event is crafted to be inclusive and accessible, encouraging skilled young developers and designers to participate.

Arup Roy, the founder and CEO of **Red Apple**, expressed his excitement about the collaboration, saying, "*We are thrilled to collaborate with IGDC and Scope Gaming Community to bring this game jam to Kolkata. This initiative not only highlights the incredible talent we have in West Bengal but also provides a platform for our young developers to gain global exposure and build successful careers in the gaming industry.*"

The excitement doesn't stop with this game jam. Red Apple Learning, IGDC, and Scope Gaming Community are set to host 20 game jam competitions throughout the year at various top colleges across West Bengal. This ongoing initiative aims to sustain the momentum, continually offering young talents the chance to learn, grow, and showcase their skills on a global platform.

These game jams will be hub of creativity and innovation, helping students enhance their skills and build impressive portfolios to attract top gaming studios and investors. Through continuous support and exposure, this effort aims to position West Bengal as a significant player in the Indian gaming industry.

The collaboration between Red Apple Learning and IGDC exemplifies how local talent can be nurtured and given the opportunity to excel on the world stage. As the gaming industry continues to expand, events like these are essential in equipping the next generation of developers with the tools, knowledge, and networks they need to succeed. Additionally, the game jam organized by Red Apple Learning Pvt. Ltd., IGDC, and Scope Gaming Community marks a significant step forward for West Bengal and the Indian gaming sector. It underscores a commitment to fostering talent and creating opportunities for young developers and designers, ensuring that West Bengal stays at the forefront of the global gaming revolution.

About Red Apple Learning

Red Apple Learning, backed by a leading game production house in East India, offers students a chance to enter the exciting world of gaming and animation. They provide comprehensive training programs in various creative and technical fields, including game development courses, **2D game art**, and graphic designing courses. This equips students with the necessary skills to thrive in the ever-evolving gaming industry.

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