

W Straits Ltd awarded ESG International Business Excellence Award

ESG the Future of SMEs



Kuala Lumpur, Malaysia Jul 18, 2024 ([Issuewire.com](https://www.issuewire.com)) - W Straits Ltd is a British-registered holding company specializing in mergers, acquisitions, and the restructuring of key sectors in smart eco-cities. These sectors include the financial industry ecosystem, the health industry ecosystem, real estate development, and the energy industry. The company's vision is to achieve sustainable development of smart eco-cities by integrating and optimizing these sectors.

Recently, W Straits Ltd was honoured with the ESG International Business Excellence Award (<https://www.facebook.com/share/p/GDcfhXSLwua5DAh/?mibextid=oFDknk>) at the Malaysian SME National Conference held at Royale Chulan Hotel Kuala Lumpur (<https://kasi.asia/events/malaysian-sme-national-conference/>). This conference served as a crucial platform for discussing key issues and strategic challenges faced by small and medium enterprises (SMEs). It focused on exploring future development directions for SMEs in Malaysia and provided strategies to help SMEs revitalize, reshape, and reinvent themselves in the new global competitive environment. Participants also discussed how SMEs can remain competitive globally through innovation and strategic adjustments.

W Straits is also honoured that its Executive Chairman, Dr Hj Mazlan was also one of the distinguished speakers at the conference sharing his insights on ESG practices in SMEs. (<https://www.facebook.com/share/p/j3e6r7WjQ9sgRjHq/?mibextid=oFDknk>)

The conference attracted SME owners, entrepreneurs, business leaders, economic and industry experts, bankers, and government officials, all of whom discussed strategies to meet future challenges. Given the growing importance of global supply chains, SMEs must actively integrate into these chains, demonstrating strong commitment and practical actions in environmental, social, and governance (ESG) areas.

Notable guests at the conference included Jessica Chew Cheng Lian, Deputy Governor of the Central Bank of Malaysia; Wee Ka Siong, President of the Malaysian Chinese Association; and Tan Sri Bernard Giluk Dompok, former Chief Minister of Sabah. They delivered speeches and participated in discussions during the conference. Tan Sri Bernard Giluk Dompok presented the ESG Business Excellence Award to W Straits Ltd, recognizing its outstanding performance and contributions in ESG. (<https://www.facebook.com/share/p/9UJN8gtiqmwmjwsK/?mibextid=oFDknk>)

This award not only acknowledges W Straits Ltd's efforts in ESG but also underscores the importance of ESG practices in the modern business environment. By implementing sustainable development strategies, companies can enhance their competitiveness while positively impacting society and the environment. This was a key message conveyed at the Malaysian SME National Conference.



Media Contact

W Straits Limited

chriswvhew@gmail.com

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