

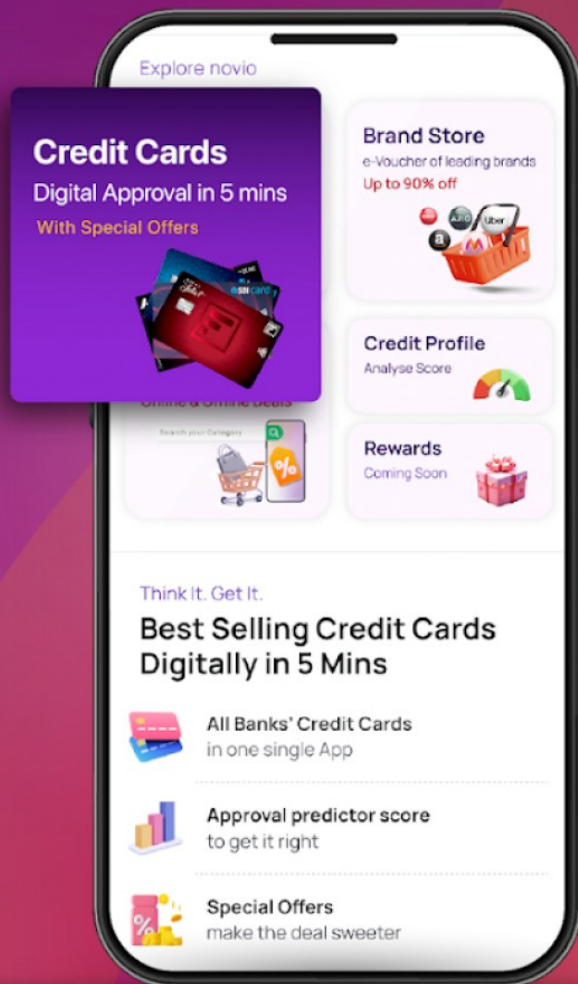
Credilio launches novio : Empowering financial inclusion and ensuring credit card lifestyle access t

Credilio, a trailblazer in financial services dedicated to enhancing credit card accessibility and relevance across India, proudly unveils novio – a game-changing app poised to revolutionize the credit card landscape for over 400 million UPI Active.

Looking for a new credit card?

Get a card that best suits your lifestyle!

100+ credit cards to choose from.



Get a personalized recommendation based on your lifestyle.

New Delhi, Delhi Aug 18, 2024 ([IssueWire.com](https://www.issuewire.com)) - Credilio, a trailblazer in financial services dedicated to enhancing credit card accessibility and relevance across India, proudly unveils novio – a game-changing app poised to revolutionize the credit card landscape for over 400 million UPI Active customers. An all-inclusive app, novio aims to make financial inclusion and credit card lifestyle accessible for every Indian household.

novio distinguishes itself through its comprehensive suite of features as mentioned below designed to simplify and enhance the credit card journey for its users

Guaranteed Card Concept: To ensure financial inclusion, novio introduces its guaranteed card concept, allowing users to build their credit scores effortlessly. By booking a fixed deposit online, users secure an SBM Credilio Credit Card instantly with 1% unlimited cashback benefit and earning up to 7% interest on their deposit while enjoying the perks of a credit card.

Brand Store: Making credit card lifestyle accessible to even for those who don't own a credit card, at the core of novio's offerings lies Brand Store – a curated store offering e-vouchers of 20+ leading brands at up to 90% discount. e-vouchers from brands like Myntra, Nykaa, Yatra, BookMyshow, Zomato, MakeMyTrip, BigBasket, Ajo, and Uber now available to everyone.

Deals finder: A feature available for the first time for those who have a credit card, it gets you the best online plus offline deals available on your card and helps you decide on the best payment option to ensure you earn maximum benefits. It helps optimize your card spending and maximize your rewards thus making every swipe count.

Cards Online Marketplace at: With over 100 credit cards from premier banks like Axis, HDFC, IDFC, HSBC, Yes Bank, IndusInd, SBI, Citi, ICICI, Kotak, Bank of Baroda, RBL, SCB, and AU Small Finance and more, novio ensures users find their perfect match. novio leverages open API integrations with leading banks to provide a seamless digital application journey.

<https://www.novio.in/>

Have a card? Have multiple cards?
Now choose the most rewarding card for every transaction.

Don't have a credit card?
Get brand e-vouchers even without one.

novio
A new and rewarding **Credit Card Lifestyle.**

Want a guaranteed credit card?
Get SBM Credilio Credit Card.

Spend smarter and maximize your savings.

Experience a credit card lifestyle without a credit card.

It's Novel. It's Innovative. It's Optimal.

Bas Fixed Deposit Bonao, Credit Card Le Jao.

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Source : Novio

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