

Kasama Announces Strategic Partnership with OroCommerce to Enhance B2B Ecommerce Solutions

Acton, Massachusetts Aug 26, 2024 ([IssueWire.com](https://www.IssueWire.com)) - Kasama, a leading provider of ecommerce and marketing solutions, is excited to announce a new strategic partnership with OroCommerce, a renowned platform for B2B ecommerce solutions. This collaboration aims to empower businesses with advanced, flexible, and scalable ecommerce solutions tailored to the unique needs of the B2B market.

As a trusted implementation partner for Salesforce Commerce Cloud and Shopify Plus, Kasama brings a wealth of experience and expertise in delivering cutting-edge ecommerce solutions. The addition of OroCommerce's robust platform to Kasama's portfolio will enable businesses to leverage a comprehensive suite of tools designed to enhance operational efficiency, improve customer engagement, and drive growth in the B2B sector.

"We are thrilled to partner with OroCommerce and expand our offerings with their powerful B2B ecommerce platform," said Mark Rubin, Founder of Kasama. "This partnership aligns with our commitment to providing innovative and tailored ecommerce solutions that meet the evolving needs of our clients. OroCommerce's platform will enable us to deliver even more value and support to businesses seeking to optimize their ecommerce strategies."

"OroCommerce is renowned for its open-source B2B ecommerce platform, which offers unparalleled flexibility and customization options. The platform's features include advanced pricing models, comprehensive inventory management, and seamless integration capabilities, making it an ideal solution for businesses looking to scale and adapt in a dynamic market."

"Kasama's deep expertise in ecommerce and their commitment to delivering exceptional results make them an ideal partner for OroCommerce," said Rob Walter, Chief Revenue Officer at OroCommerce. "We look forward to working together to provide businesses with the tools and support they need to succeed in the competitive B2B ecommerce landscape."

About Kasama

Kasama is a premier provider of ecommerce and marketing solutions, specializing in implementation, support, and development of OroCommerce, Shopify Plus, and Salesforce Commerce Cloud. With a focus on innovation and client success, our team of experts is committed to delivering exceptional services and support to help businesses achieve their ecommerce and marketing goals. For more information or to get in touch, visit us at www.kasamadigital.com.

About OroCommerce

OroCommerce is a leading open-source B2B ecommerce platform designed to meet the complex needs of business buyers and sellers. Known for its flexibility and scalability, OroCommerce provides a comprehensive suite of tools to optimize B2B ecommerce operations.

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