## Sahby Mehalla: An Inspirational Entrepreneur and Creator

"Sahby Mehalla: Pioneering Entrepreneur and Media Innovator"

**La Ciotat, Bouches-du-Rhone Aug 3, 2024** (<u>Issuewire.com</u>) - Born on August 5, 1990, in Bouloghine, Algiers, <u>Sahby Mehalla</u> is a <u>notable</u> example of success and versatility in the modern world. Raised in Blida, Sahby comes from a distinguished and intellectual family belonging to the Mehalla tribe, originally from Orléans, now known as the Wilaya of Chlef following Algeria's independence.

After earning a higher technician diploma in marketing management from the Institut National de la Formation Professionnelle de Gestion (INFPG) in Blida in 2015, Sahby embarked on a varied and promising career. As an independent <u>marketing consultant</u>, he quickly gained a reputation for his expertise in the field.

Sahby Mehalla is distinguished by his self-taught skills in various areas. He independently trained in image and visual design, as well as in sound effects and music, particularly for commercial and marketing projects. His passion for media led him to become a podcaster and web developer, designing websites.

In 2021, Sahby founded <u>Radio Sisko FM</u>, an independent media platform that combines an internet radio station with news services. This initiative marked the beginning of his role as a web writer and independent journalist, further establishing his presence in the media world.

The same year, the birth of his child inspired Sahby and his wife, Anissa Chafai, to establish the organization "Parents mais pas que." This organization aims to support and assist parents in their roles.

In 2019, Sahby relocated to France, initially settling in Aubagne and now residing in La Ciotat. Known for his beliefs in universal morality and humanism, Sahby Mehalla identifies as a moralist without a specific ideological orientation, embodying values of respect and openness.

Sahby Mehalla is also an <u>art director</u>, known for his work on The Tomorrow War (2021), Zone hostile (2021), and Sweet Girl (2021). Additionally, Sahby is a <u>production designer</u> for the film Aquaman and the Lost Kingdom. His insights and predictions have also been featured in <u>Variety magazine's</u> Final Oscar Predictions.

## **Media Contact**

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