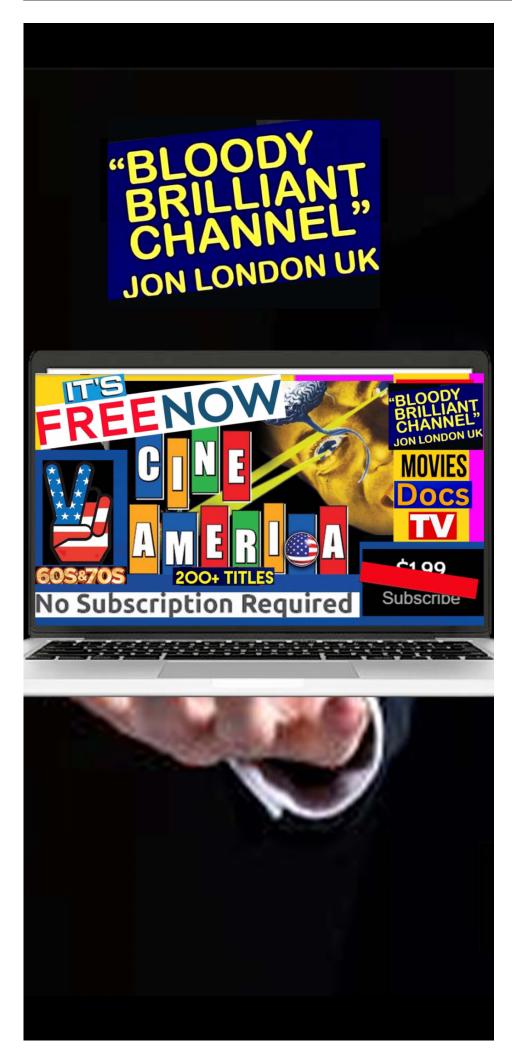
Cineamerica Channel replicates American Late Night TV from the 1960s and 1970s. The way it happened!

The Retro American Late Night TV Experience from the 60s and 70s is streaming free at Cineamerica Channel!





Boynton Beach, Florida Sep 17, 2024 (Issuewire.com) - Cineamerica Channel is American Late Night Television from the 1960s and 1970s. The way it happened. When the Federal Communications Commission opened up the American Late Night Airwaves from 12 midnight to 6 am for TV stations across the United States, a programming revolution was about to be unleashed to TV viewers across the land. The American Broadcast industry was lobbying the FCC to do this so TV stations could start monetizing that time period which previously went dark from 12 midnight to 6 am.

The FCC's decision to now allow TV stations to broadcast in this time period presented some interesting programming possibilities. It was experimental for sure as TV stations started to air movies from Hollywood's Golden Age, TV series from the 1950s, Documentaries and Newsreels, Martial Arts Flix being churned out of Hong Kong, B Movies of the sci-fi and horror genres. While the programming strategies were being figured out, local advertisers in each TV Market were paying attention to the new and inexpensive way to reach out to the buying public. And so the FCC's decision to open the airwaves started to pay off as TV Stations were now successfully monetizing the time period from 12midnight to 6 am and equally important the TV viewing public, at that hour, was benefitting from the program choices now being offered to them. At this crucial point in the pantheon of American Entertainment, Television was about to become a formidable competitor to the Movie Theater Industry for consumer interest and spending.

Cineamerica Channel brings back this American Late Night TV Experience from the 1960s and 1970s. Movies of all genres, ClassicTVExplosion, Martial Arts Cinema, Documentaries, Laurel and Hardy are all part of Cineamerica's free streaming program lineup.

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Source: Cineamerica Studio

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