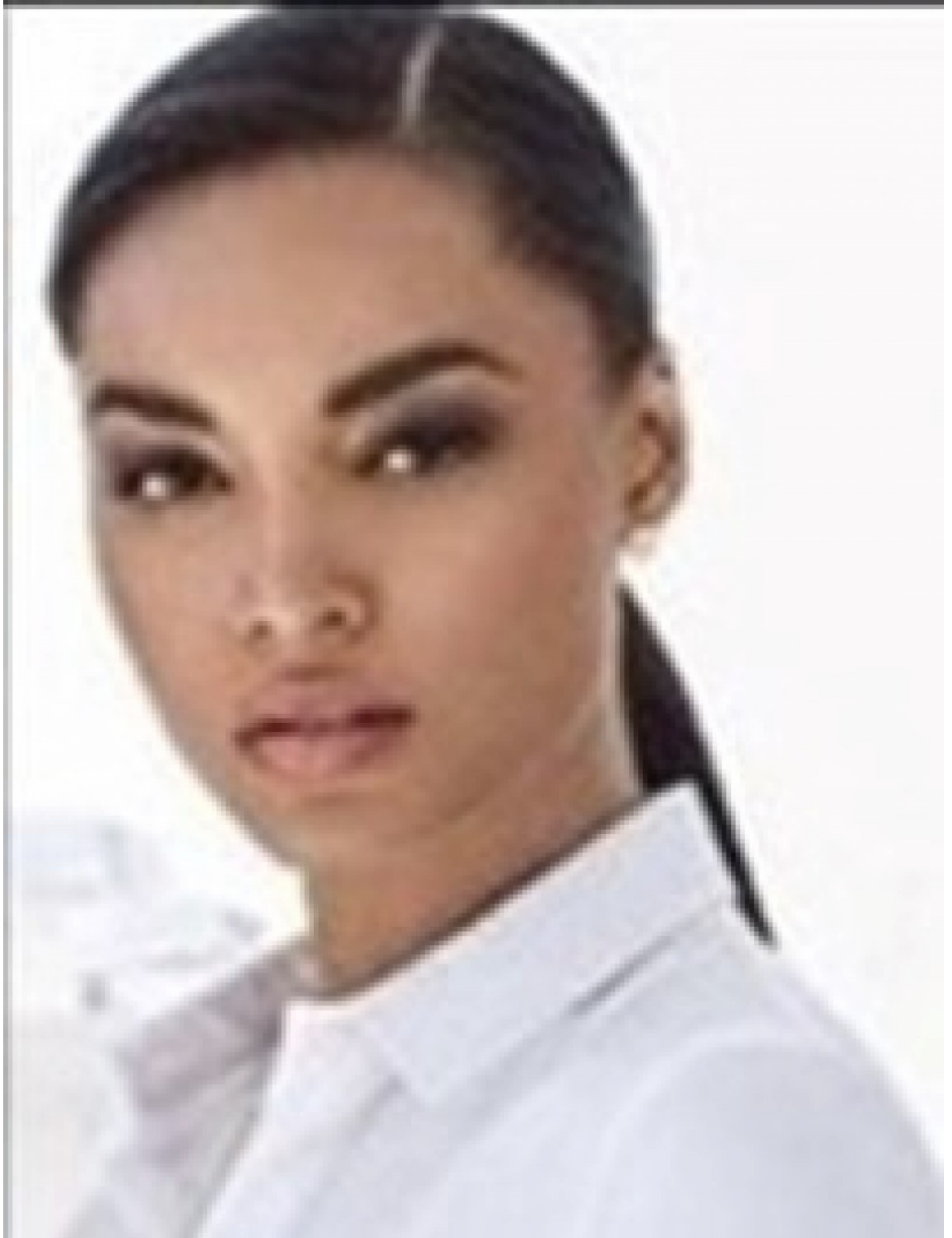


# Janelle Howard Appointed as CEO of Metaguest, Leading AI Innovations in Hospitality

Metaguest welcomes new CEO to spearhead AI-powered transformations in the Hospitality industry.



**New York City, New York Sep 5, 2024** ([IssueWire.com](https://www.IssueWire.com)) - [Metaguest](https://www.metaguest.ai), a leader in AI-driven solutions for the hospitality sector, is pleased to announce the appointment of Janelle Howard as the company's new Chief Executive Officer. Howard's vast experience in technology and marketing, combined with her innovative approach, is set to drive Metaguest toward new heights in redefining the guest experience across the hospitality industry.

Howard's career has been marked by significant achievements in both the tech and marketing arenas. Prior to joining Metaguest, she founded Saint Imperial, a marketing agency that catered to high-profile clients such as Calvin Klein, Ralph Lauren, Kate Spade & Company, Corcoran Group, Louis Vuitton, and Coty Fragrances. Earlier in her career, Howard collaborated with Antonio Comporelli, founder of RT7, to introduce EMV chip technology in the United States in partnership with Hewlett Packard. Her strategic acumen was further demonstrated through her pivotal role in launching GrubHub in New York City, a venture that contributed to the company's growth leading to its \$2 billion IPO.

"I've witnessed firsthand how technology can revolutionize industries," said Howard. "Just like GrubHub transformed the way we order food, Metaguest is poised to redefine the hospitality experience. Our AI-powered solutions are set to elevate every aspect of a guest's stay, from check-in to check-out."

Metaguest leverages artificial intelligence to enhance various aspects of the guest experience, providing seamless access to amenities such as housekeeping services, express checkout options, and tailored rewards programs. The company's technology also allows guests to explore and book local attractions, dining options, and events directly from their rooms, utilizing curated lists and QR codes for a personalized experience.

"I'm personally excited about the potential of AI to create more personalized, efficient, and enjoyable experiences for travelers, while simultaneously creating new revenue streams for our hotel partners," Howard added. "We're actively seeking partners who share our vision and are ready to invest in the future of hospitality. Whether you're a VC or a private equity firm, I invite you to join us on this exciting journey and help us shape the future of travel."

As a publicly traded company on the Canadian Securities Exchange (CNSX:\$METG), Metaguest continues to expand its influence in the hospitality industry, helping hotels, resorts, and vacation destinations enhance their guest services while boosting profitability. With Howard at the helm, Metaguest is well-positioned to lead the way in modernizing the hospitality sector through innovative AI solutions.

For more information about Metaguest and its AI-powered hospitality solutions, please visit [www.metaguest.ai](https://www.metaguest.ai).



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