

Kyoto Yumeyakata Unveils Exclusive "Deepen Tea Ceremony" Experience

Kyoto kimono rental Yumeyakata is proud to announce the launch of its new "Deepen connections through tea ceremony in Kyo-machiya" program, offering visitors a unique opportunity to immerse themselves in the profound world of Japanese tea culture.



Kyoto, Japan Sep 8, 2024 ([Issuewire.com](https://www.issuewire.com)) - This exclusive program goes beyond the typical tea ceremony experience, providing participants with a comprehensive journey into the heart of this ancient tradition.

Program Highlights

Comprehensive Introduction

Beginners are warmly welcomed and guided through the fundamental aspects of the tea ceremony, including:

- Proper preparation and consumption of matcha
- Etiquette for enjoying wagashi (traditional Japanese sweets)
- Essential greetings and gestures

Spiritual Insights

The program delves into the deeper philosophical aspects of the tea ceremony, focusing on the concept of "Wa-kei-sei-jaku" (harmony, respect, purity, and tranquility) as established by the renowned tea master Sen no Rikyu.

Practical Application

Participants will gain valuable insights on how to incorporate the principles of the tea ceremony into their daily lives and professional environments, fostering personal growth and smoother interactions.

A Transformative Experience

"Our 'Deepen Tea Ceremony' program is designed to offer more than just a cultural activity," says Manager at Yumeyakata. "We aim to provide our guests with a transformative experience that enhances their understanding of Japanese culture and offers practical wisdom for navigating life's challenges."

The program is now available for booking at Yumeyakata Oike Bettei. For further information, please refer to the official website.

About Yumeyakata

"**Kyoto Kimono Rental Yumeyakata**" is a kimono rental shop operated by the kimono store "Hosai Co., Ltd" located at Kyoto Gojo in Japan. As a leader in the kimono rental industry for over 20 years, we offer one-day kimono rental service dressing services in Kyoto. Our kimono coordination, selected by the experienced eyes of professionals, along with our high-quality dressing, hair styling, and photography services, are highly acclaimed. In addition to our one-day kimono rental service in Kyoto, we offer nationwide delivery rental plans, making it easy for both beginners and kimono enthusiasts to enjoy our high-quality kimono rental services anytime.

Company Overview

- **Kyoto Kimono Rental Yumeyakata** (Head Office: Hosai Co., Ltd.)
- **Representative:** President and CEO Kazufumi Kubomura
- **Location:** 164 Kameya-cho, Takakura-dori Gojo-agaru, Shimogyo-ku, Kyoto 600-8406, Japan
- **Plan Details:** <https://www.en-kyotooike.yumeyakata.com/deepen-tea-ceremony>

For Further Information

- **Email:** info@yumeyakata.com
- **Phone:** +81-754-8515 / +81-75-354-9110
- **Plan Details:** <https://www.en-kyotooike.yumeyakata.com/deepen-tea-ceremony>



Media Contact

Kyoto Kimono Rental Yumeyakata

info@yumeyakata.com

+81-75-354-9110

353, Shiogamacho, Shimogyo-ku

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