

Splash Omnimedia Announces Successful Rebranding of Signature Green West to Sprout Tech Turf Solutions



Lexington, South Carolina Sep 18, 2024 ([IssueWire.com](https://www.IssueWire.com)) - Splash Omnimedia, a full-service marketing firm, proudly announces the successful rebranding of Signature Green West. The company will now operate under the new name, Sprout Tech Turf Solutions.

Rebranding involves a comprehensive transformation of a company's public image to reflect its evolving mission, values, and market position. For Signature Green West, now Sprout Tech, this rebrand signifies a major step in aligning the company's identity with its innovative and forward-thinking vision.

"We are excited to reveal the new identity for Sprout Tech," said Matt Thompson, Senior Partner at Splash Omnimedia. "This rebrand is more than a name change; it is a complete revitalization of the company's brand identity. We have worked closely with the team at Sprout Tech to create a modern and dynamic brand that truly represents their commitment to innovation and sustainability."

Sprout Tech Owner Andy Tucker commented, "We came to Splash for a total business rebrand and they knocked it out of the park. From creating a brand new customized website, name change, color schemes, social media transitions, printed material, team member apparel, to a new logo. They helped us navigate through the whole process! They have been and will continue to be one of the best

partnerships for our business, Sprout Tech Turf Solutions. Great partners make great brands come to life!”

The rebranding process for Sprout Tech included a thorough analysis of the company's market position, target audience, and competitive landscape. Our team at Splash Omnimedia developed a new logo, updated visual elements, and refined messaging that embodies the company's dedication to their services. This transformation is designed to enhance Sprout Tech's brand presence and better communicate its value proposition to clients. The new brand identity will support the company's efforts to expand its reach and strengthen its position within the lawn care industry.

“Now that the rebrand has been successfully launched, our team will start creating an inbound marketing initiative that will launch the organization to a new level of success!” Matt Thompson, Senior Partner Splash Omnimedia, said.

For more information about Splash Omnimedia and its services, visit **Splash Omnimedia's website** at <https://splashomnimedia.com/>. To learn more about Sprout Tech, visit **Sprout Tech's website** at <https://sprouttechlawns.com/>.

About Splash Omnimedia

Splash Omnimedia is a full-service marketing firm dedicated to helping businesses achieve their marketing goals through innovative strategies and creative solutions. With a team of experienced professionals, we provide comprehensive marketing services, including branding, digital marketing, media production, and more. For additional information, visit **Splash Omnimedia's website** at <https://splashomnimedia.com/>.

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