

yowl Launches Local Citation Cleanup Service for Agencies, Teams, and Solopreneurs

Digital marketing and design marketplace - yowl has just launched an affordable local citation cleanup service, helping businesses keep their details up-to-date online.

The image shows the word "yowl" in a bold, rounded, green font. The letters are lowercase and have a friendly, approachable feel. The 'y' has a small tail, and the 'l' is a simple vertical bar. The entire logo is centered on a plain white background.

Stoke on Trent, Staffordshire Sep 13, 2024 ([IssueWire.com](https://www.IssueWire.com)) - [yowl](https://www.yowl.com), a leading digital marketing and design marketplace, is pleased to announce the launch of its new local citation cleanup service. This new service is designed to help agencies, teams, and solopreneurs save their time as well as save their money.

“We have seen it time and time again,” said **Jay Perkins**, company director and spokesperson at yowl. “One of the biggest factors that are holding businesses back from performing well in search engines is having incorrect NAP (name, address, phone) details online. This can happen when businesses move to a new location, get a new phone number, are rushing when entering details online, have variations in their name, or have used an unreliable third party source. Think of these listings as votes, every listing could be classed as a vote, if votes include the wrong details then it’s very unlikely that you will gain enough votes to move the needle and rank higher.”

The yowl team is on a mission to fix local citations for businesses of all sizes. This is by no means an easy task as every citation is different and has a different source. This means that correcting local listings NAP consistency is time consuming, and in all honesty, a bit of a daunting task. However, yowl is up to the task and will locate all incorrect listings, contact listings individually, conduct two rounds of manual outreach, and deliver a full local citation cleanup audit to their clients which can be easily downloaded from within the dashboard area on their website.

This service is perfect for businesses that don’t want to lose their valuable time and get bogged down by a time-consuming task whilst improving their SEO and online visibility accuracy. This new service aligns with yowl’s mission to deliver affordable, high-quality solutions that meet the evolving needs of agencies, teams, and solopreneurs.

About Yowl

yowl is a digital marketing and design marketplace providing SEO and design deliverables that help agencies, teams, and solopreneurs boost their client’s online presence and brand authority. yowl's commitment to client satisfaction continues to drive their innovation and growth.

For more information, visit www.yowl.co

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