

ZTS Announced the Success of Strategic Social Media Marketing Campaign to Drive a High ROI

Zebra Techies Solution (ZTS) has announced the unparalleled achievement of fetching high ROI for Vegan Happy Clothing through social media marketing strategies.

A High ROI Driven through Social Media Marketing



kolkata, West bengal Sep 2, 2024 ([IssueWire.com](https://www.issuewire.com)) - Being one of the leading **social media marketing companies in India**, **Zebra Techies Solution (ZTS)** has helped so many online businesses worldwide to enhance their brand visibility on social media platforms and reach out to their target audience seamlessly. Recently, the CEO of ZTS, Mr. Anirban Das, announced the success of their recent strategic approach to driving a high ROI with a social media marketing campaign through a case study of their project, Vegan Happy Clothing.

Vegan Happy Clothing is one of the leading clothing brands in the UK, offering sustainable and ethical fashion. However, the challenge this brand was facing was increasing its online visibility and reaching out to its target audience. Here's where they partnered with Zebra Techies Solution (ZTS) to overcome this challenge and drive online sales while conveying the brand's message of cruelty-free fashion to all eco-conscious customers. The **experienced and skilled SMM team** of ZTS creates a tailored strategy by incorporating the newer practices into social media marketing campaigns to fetch a high

return in the long run.

In a recent press note, the founder and CEO of Zebra Techies Solution (ZTS), Mr. Anirban Das, stated, “Our SMM team has devised several modules to pitch the social media marketing campaign for Vegan Happy Clothing so they could get noticed and remembered by their niche category.” Also, he added, “Our commitment to deliver best as we believe is winning the faith of our client, and that happens only when the clients earn revenue.” The head of the social media marketing team was also there and unfolded a few things about their SMM campaign strategies leveraged to fetch the high ROI for Vegan Happy Clothing, “Our strategy included engaging and creative storytelling content and targeted ads. We spanned the campaign across all the major social media platforms, from Facebook to Instagram to Youtube, Pinterest, and more, to reach the target audience of various segments.” “We highlighted the USPs of Vegan Happy Clothing— comfort, fashion, and sustainability through visually appealing videos, graphics, and interactive storytelling content to grab the attention of eco-conscious customers. As a result, the ROI was impressive, generated 40% of the investment, alongside 37% more social media following,” he added.

Zebra Techies Solution (ZTS) offers [social media marketing services in India](#) with expertise at executing social media marketing campaigns strategically to fetch the maximum ROI that they have proved through this case study on Vegan Happy Clothing. Their marketing strategy drives both online sales and brand awareness— a success story, indeed!

About Zebra Techies Solution (ZTS):

Zebra Techies Solution (ZTS) is a **top-rated website design & development company in India**. Known for their professional approach and expertise, they assist businesses worldwide in designing, developing, localizing, publishing, and marketing their global communication messages. This company's commitment to excellence has earned them the prestigious Top-Rated Plus Badge on UpWork, highlighting their dedication to delivering consistent and high-quality services.

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