## Diva Dubai Modelling Agency Celebrates 21 Years of Excellence With Global & Local Expansion



**Dubai, United Arab Emirates Oct 13, 2024 (**<u>Issuewire.com</u>) - Diva Dubai Modelling Agency, founded in 2003, today announces its celebration of 21 years of shaping the Middle East's event, fashion, and entertainment industries. As the oldest and one of the most influential modelling agencies in the UAE, Diva Dubai has set new standards for talent management and continues to innovate and grow on a global scale.

Under the leadership of CEO Nicole Rodrigues, Diva Dubai has become a regional powerhouse, representing over 45,000 talents, including models, actors, hostesses, photographers, stylists, and entertainers. Its extensive talent database is the largest in the Middle East, reflecting its commitment to nurturing diverse talents and offering world-class opportunities.

Throughout its two-decade journey, Diva Dubai has established itself as a trusted industry leader, known for delivering high-quality results and fostering long-term career growth for the talents it

represents. The agency's comprehensive approach to talent development is designed to equip individuals with the skills to excel in the competitive world of events, fashion, and entertainment.

Diva Dubai has consistently pushed boundaries and expanded its reach beyond the Middle East. The agency's recent partnership with Creative Artists Agency (CAA), one of the world's leading talent and sports agencies, marks a major milestone in its 21-year history. Through this collaboration, Diva Dubai will be able to connect its models and talents with international opportunities. With this partnership, Diva Dubai will also bring top-tier Hollywood stars to the region for exclusive appearances and endorsements, further cementing the UAE's role in the international entertainment landscape.

Diva Dubai has consistently secured world-leading opportunities for its clients, exemplified by its recent collaboration with Hollywood actor Chris Hemsworth for a Bayut film campaign. This project highlighted the agency's ability to facilitate major international endorsements and showcased its global connections. Additionally, Diva Dubai continues to place its listed talents on the global stage, with model Victoria Larsen representing Europe in the prestigious Miss Supranational competition.

In response to its rapid growth and increasing demand, Diva Dubai has relocated to a new 5,000-square-foot facility in Al Quoz Industrial Area 1, opposite the vibrant Alserkal Avenue. The new office space includes cutting-edge studios designed to serve as a creative hub for both talent and clients.

As Diva Dubai celebrates 21 years of success, the agency remains dedicated to driving innovation in the modelling and entertainment industries. Its new online model potential assessment tool is just one example of how the agency is using technology to make the industry more accessible for aspiring models. With a focus on long-term career development and continuous support, Diva Dubai is more than just a modelling agency – it's a platform for achieving dreams.

## **About Diva Dubai Modelling Agency**

Founded in 2003, Diva Dubai is the oldest modelling agency in the UAE and one of the most respected in the Middle East. With a diverse roster of over 45,000 talents, the agency offers services in model management, fashion event production, media, and film production. Diva Dubai continues to set the benchmark for excellence and remains committed to growing both regionally and internationally.

For more information, visit [www.divadubai.com](<a href="http://www.divadubai.com">http://www.divadubai.com</a>).

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